

VŠB - Technical University of Ostrava
Faculty of Economics
Department of European Integration

4th International Scientific Conference

*„International Conference
on European Integration 2018“*



CONFERENCE PROGRAM



Hotel Mercure, Ostrava, Czech Republic
17th – 18th May 2018

www.ekf.vsb.cz/icei

Wi-Fi: ACCOR Hotels
Password: katerinska38

GENERAL PARTNER



MAIN PARTNER



CONFERENCE PARTNERS



**Office of the Government
of the Czech Republic**



Representation in the Czech Republic



The conference is organised by the Department of European Integration, Faculty of Economics, VŠB - Technical University of Ostrava in cooperation with the Karel Engliš Endowment Fund.

Conference program

Wednesday, May 16, 2018	
14:00 - 17:30	Conference excursion - Marlenka (Meeting point at a reception in hotel Mercure – 13:55)
15:00 - 17:30	Conference excursion - Tour Ostrava Center (Meeting point at a reception in hotel Mercure – 14:55)
18:00 - 21:00	Informal Get-Together evening (Hotel restaurant)

Thursday, May 17, 2018	
08:30 - 10:00	Registration (Karolina hall - during the conference day)
10:00 - 11:50	Plenary session (CZ + EN interpretation)
11:50 - 12:00	Family photo (Hotel reception or 2 nd floor)
12:00 - 13:30	Lunch (Hotel restaurant - Banquet lunch)
13:30 - 15:10	Parallel sessions - Paper presentations
15:10 - 15:30	Coffee break
15:30 - 17:10	Parallel sessions - Paper presentations
17:10 - 17:30	Coffee break
17:30 - 18:50	Parallel sessions - Paper presentations
19:30 - 23:00	Social evening (Hotel restaurant)

Friday, May 18, 2018	
08:00 - 08:30	Registration (Karolina hall - during the conference day)
08:30 - 10:10	Parallel sessions - Paper presentations
10:10 - 10:30	Coffee break
10:30 - 12:10	Parallel sessions - Paper presentations
12:20 - 13:30	Closing ceremony (Hotel restaurant) Lunch (Hotel restaurant - Banquet lunch)

Presentation guidelines

Parallel sessions: There are 20 minutes for the paper presentation including questions and remarks (15 + 5 minutes). For the paper presentation, standard audio-visual devices are available. All presentation slides must be in English (*.ppt, *.pptx, *.pdf, *.tex). The sessions will be in the preferred conference language (Czech, Slovak, English and Polish). **We ask participants to submit presentations at least 5 minutes before session opening.**

Thursday, May 17, 2018

Plenary session

Karolina hall

**(Plenary session - interpretation for foreigners - room Karolina (4th floor)
(Plenary session - live broadcast for Czechs and Slovaks - room Antonín + Šalamoun (3rd floor))**

Chair: Lenka Fojtíková

CZ (EN interpretation)

08:30 - 10:00 *Registration*

10:00 - 11:50 *Plenary session*

10:00 - 11:00 *Opening ceremony*

10:00 - 10:30 *Welcome speech*

Lenka Fojtíková

Conference Guarantee, VŠB - Technical University of Ostrava

Václav Snášel

Rector of the VŠB - Technical University of Ostrava

Zdeněk Zmeškal

Dean of the Faculty of Economics

VŠB - Technical University of Ostrava

Ivo Vondrák

Governor of the Moravian-Silesian Region

10:30 - 10:40 *ICEI in data*

Lukáš Melecký

Head of the Department of European Integration

VŠB - Technical University of Ostrava

10:40 - 11:00 *Chorus Ostrava*

11:00 - 11:30 *Conference partners welcome speech*

Věra Jourová

Commissioner, European Commission (video message)

Evžen Tošenovský

Member of the European Parliament

Igor Blahušiak

Office of the Government of the Czech Republic

David Škorňa

Ministry of Regional Development of the Czech Republic

David Navrátil

EU Office/Knowledge Centre, Česká spořitelna, a.s.

11:30 - 11:45 *Plenary session keynote address*

Dana Kovaříková

Head of Representation of the European Commission in the Czech Republic

11:45 - 11:50 *Plenary session - closing ceremony*

11:50 - 12:00 *Family photo* (Hotel reception or 2nd floor)

12:00 - 13:30 *Lunch* (Hotel restaurant - Banquet lunch)

Thursday, May 17, 2018

Conference partners – Keynote lectures

Sessions – Speakers - Topics

1.A Cohesion and Competitiveness of the European Union (Karolina, 13:30)

David Škorňa

Ministry of Regional Development of the Czech Republic, Czech Republic

Cohesion Policy post2020: Even More Challenges Ahead of Us (EN)

2.A Security Questions and Future of European Defence (Šalamoun, 13:30)

Igor Blahušiak

Office of the Government of the Czech Republic, Czech Republic

Future of the EU Defence Cooperation (EN)

3.A Internal Market and Consumer Behaviour in European Context (Antonín, 13:30)

Vlastimil Fidler

Ministry of Regional Development of the Czech Republic, Czech Republic

Delights and Sorrows of harmonization - Contract Changes (CZ)

1.B Economic and Monetary Aspects of European Integration (Karolina, 15:30)

Petr Zahradník

EU Office / Knowledge Centre, Česká spořitelna, a.s.,
European Economic and Social Committee, Czech Republic

Multiannual Financial Framework and the EU Budget before a Major Change (EN)

Keynote lecture guidelines

There are 25 minutes for the keynote lecture presentation including questions and remarks (20 + 5 minutes). For the keynote lecture presentation, standard audio-visual devices are available. All presentation slides must be in English (*.ppt, *.pptx, *.pdf, *.tex). The sessions with keynote lecture will be in the selected conference language (Czech or English). **We ask conference partners to submit presentations at least 5 minutes before session opening.**

Thursday, May 17, 2018

**Session 1.A – Cohesion and Competitiveness
of the European Union**

13:30 – 15:15, room 1 - Karolina

Chair: Lukáš Melecký

EN

13:30 Session opening – keynote lecture

13:30 - 13:55 David Škorňa/EN

Ministry of Regional Development of the Czech Republic,
Czech Republic

*Cohesion Policy post2020: Even More Challenges
Ahead of Us*

13:55 - 14:15 Iwona Pawlas/EN

Disparities in Development Based on Taxonomic
Research: a Case of Poland in the European Union

14:15 - 14:35 Małgorzata Dziembała/EN

Social Cohesion of Polish Regions in the Light of the
EU Membership

14:35 - 14:55 Přemysl Písař, Karel Havlíček/EN

Advanced Controlling and Information Systems
Methods as a Tool for Cohesion and Competitiveness
of the European Union

14:55 - 15:15 Ondřej Svoboda/EN

The Flexibility of Institutional Environment and
Economic Performance in EU Countries

15:15 - 15:30 Coffee break

Thursday, May 17, 2018

**Session 2.A – Security Questions and Future
of European Defence**

13:30 – 15:15, room 2 - Šalamoun

Chair: Lenka Fojtíková (Radomír Kaňa)

EN

13:30 **Session opening – keynote lecture**

13:30 - 13:55 **Igor Blahušiak/EN**

Office of the Government of the Czech Republic,
Czech Republic

Future of the EU Defence Cooperation

13:55 - 14:15 **Tadeusz Zieliński/EN**

Do We Need a European Army?

14:15 - 14:35 **Marta Pachocka/EN**

Migration and Refugee Crises: the EU in Search of
a New Approach to Migration Management

14:35 - 14:55 **Solange Maslowski/EN**

Mahoran Migrants, Second-Class Citizens?

14:55 - 15:15 **Yoji Koyama/EN**

Migration from Bulgaria and Its Depopulation

15:15 - 15:30 **Coffee break**

Thursday, May 17, 2018

**Session 3.A – Internal Market and Consumer Behaviour
in European Context**

13:30 – 15:15, room 3 - Antonín

Chair: Monika Mynarzová

CZ/SK

13:30 **Session opening – keynote lecture**

13:30 - 13:55 **Vlastimil Fidler/CZ**

Ministry of Regional Development of the Czech Republic,
Czech Republic

*Delights and Sorrows of Harmonization - Contract
Changes*

13:55 - 14:15 **Juraj Ondriaš/SK**

The 16+1 Platform of Cooperation

14:15 - 14:35 **Xenie Lukoszová/CZ**

The Banking Sector in the Czech Republic Under
the Conditions of the European Integration

14:35 - 14:55 **Krystyna Heinz, Martina Chylková,
Lubomír Nenička/CZ**

Significance of ECMT+ Participants' Feedback for
their Future Entrepreneurial Careers within the EU

14:55 - 15:15 **Otakar Schlossberger, Josef Budík/CZ**

The SEPA Project as a Tool for European Integration
in Payment System

15:15 - 15:30 **Coffee break**

Thursday, May 17, 2018

**Session 4.A – Economic and Monetary Aspects
of European Integration**

13:30 – 15:10, room 4 - Hlubina

Chair: Malgorzata Rutkowska (Radomír Kaňa)

PL

13:30 **Session opening**

13:30 – 13:50 **Olga Ławińska/PL**

Indebtedness of Local Government Units as a Barrier
to the Absorption of European Union Funds in
Poland

13:50 - 14:10 **Wioletta Świeboda,**

Justyna Konsek-Ciechońska/PL

Amendments to the International Financial Reporting
Standards in Connection with European Union
Integration

14:10 - 14:30 **Michał Jachowicz, Piotr Podsiadło/PL**

Financing the Pharmacy Activity from the
Perspective of Admissibility of State Aid in the
European Union

14:30 - 14:50 **Magdalena Proczek/PL**

The Eastern Caribbean Currency Union Versus the
Optimal Monetary Area

14:50 - 15:10 **Bogumiła Mucha-Leszko,**

Katarzyna Twarowska/PL

Investment as a Determinant of the Sustained
Economic Growth in the European Union after Crisis
2008–2009

15:10 - 15:30 **Coffee break**

Thursday, May 17, 2018

**Session 1.B – Economic and Monetary Aspects
of European Integration**

15:30 – 17:15, room 1 - Karolina

Chair: Lukáš Melecký

EN

15:30 **Session opening – keynote lecture**

15:30 - 15:55 **Petr Zahradník/EN**

EU Office / Knowledge Centre, Česká spořitelna, a.s.
European Economic and Social Committee, Czech Republic

*Multiannual Financial Framework and the EU
Budget before a Major Change*

15:55 - 16:15 **Miklós Somai/EN**

Brexit: Questions, Dangers, Opportunities for Europe

16:15 - 16:35 **Oksana Kiforenko/EN**

European Integration – Challenges for the Banking
System of Ukraine

16:35 - 16:55 **Jacek Kulawik, Joanna Pawłowska-Tyszko,
Barbara Wieliczko, Michał Soliwoda/EN**

Selected Challenges for the Common Agricultural
Policy after 2020

16:55 - 17:15 **Robert Rothe, Malgorzata Rutkowska,
Adam Sulich/EN**

Smart Cities and Challenges for European Integration

17:15 - 17:30 **Coffee break**

Thursday, May 19, 2016

**Session 2.B – Cohesion and Competitiveness
of the European Union**

15:30 – 17:10, room 2 - Šalamoun

Chair: Eva Poledníková

EN

15:30 **Session opening**

15:30 - 15:50 **Gábor Túry/EN**

Consequences of Technological Change on the
Automotive Value Chain – Central Europe's Impact
on the Competitiveness of the European Union

15:50 - 16:10 **Veronika Linhartová, Veronika Tvrdíková/EN**

E-Government as an Anti-Corruption Strategy in EU
Countries

16:10 - 16:30 **Patrycja Hąbek/EN**

Are There Any Common Features of National
Cultures of the Top Ten Sustainability Countries in
European Union?

16:30 - 16:50 **Aleksandra Pleśniarska/EN**

The Future of European Education in Context of
Socio-economic Trends

16:50 - 17:10 **Małgorzata Dworakowska/EN**

Impact of the Implementation of Public Tasks by
Local Government Units in Poland on Territorial
Cohesion

17:10 - 17:30 **Coffee break**

Thursday, May 17, 2018

**Session 3.B – Economic and Monetary Aspects
of European Integration**

15:30 – 17:10, room 3 - Antonín

Chair: Zdeněk Čech (Kateřina Dvoroková)

EN

15:30 **Session opening**

- 15:30 - 15:50 **Marcin Kędzior, Rafał Szmajser/EN**
Integration of Capital Markets on the Example of the
EPS Indicator in Selected European Union Countries.
Results of Empirical Research
- 15:50 - 16:10 **George Abuselidze, Lasha Beridze/EN**
The Role of Alternative Investments in the
Development of Capital Markets: in Terms of the
Transformation of Georgia with the EU
- 16:10 - 16:30 **Jan Janků/EN**
The Political Economy of Fiscal Deficits: Empirical
Evidence from EU Countries
- 16:30 - 16:50 **Hung Phuoc Nguyen, Eva Cihelková/EN**
Should the EU Reject China's Market Economy
Status? Empirical Evidence
- 16:50 - 17:10 **Jiří Gregor/EN**
Transmission of Interest Rates:
EU Leader Versus his Czech Neighbour
- 17:10 – 17:30 **Coffee break**

Thursday, May 17, 2018

**Session 4.B – Internal Market and Consumer Behaviour
in European Context**

15:30 – 17:10, room 4 - Hlubina

Chair: Malgorzata Rutkowska (Monika Mynarzová)

PL

15:30 **Session opening**

- 15:30 - 15:50 **Judyta Kabus, Natalia Jędrzejak,
Monika Mynarzová/PL**
Environmental Sustainability Management on the
Example of Selected European Cities
- 15:50 - 16:10 **Judyta Kabus, Radomír Kaňá,
Katarzyna Szymczyk,
Joanna Nowakowska-Grunt/PL**
Strategy for the Renewal of the Polish Village with
the use of EU Funds on the Example of the Silesian
Voivodship as the Precursor
- 16:10 - 16:30 **Adam Sulich, Tomasz Zema, Piotr Zema/PL**
Green Entrepreneurship in the European Integration
Context
- 16:30 - 16:50 **Anna Lemańska-Majdzik,
Malgorzata Okręglicka,
Katarína Havierniková/PL**
Risk of Involvement of Mature Companies in the
Cluster Cooperation – Results of Research
Conducted in the SME Sector in Selected EU
Countries
- 16:50 - 17:10 **Marek Szajt/PL**
Changes in Expenditure on Tourism in European
Union Countries and Economic Development
- 17:10 - 17:30 **Coffee break**

Thursday, May 17, 2018

**Session 1.C – Future of Europe – Challenges
for European integration**

17:30 – 19:10, room 1 - Karolina

Chair: Boris Navrátil

CZ/SK

17:30 Session opening

- 17:30 - 17:50 Monika Nová/CZ**
Dimension of Migration – Challenge for European
Future or Concern?
- 17:50 - 18:10 Lucie Zavadilová/CZ**
The Economic Consequences of Divorce as
a Challenge for European Integration
- 18:10 - 18:30 Iva Fellerová Palkovská/CZ**
Brexit – An Opportunity for the United Kingdom
to Escape from EU Law and Related Challenges
- 18:30 - 18:50 Irah Kučerová/CZ**
The Political Economy of Brexit
- 18:50 - 19:10 Florian Margan/CZ**
What is the Current State of the EU, or we Can
Expect a New Federation of the United States
of Europe?
- 19:30 - 23:00 Social evening (Hotel restaurant)**

Thursday, May 17, 2018

**Session 2.C – International Economic Integration
and Globalization**

17:30 – 19:10, room 2 - Šalamoun

Chair: Eva Kovářová

EN

17:30 **Session opening**

- 17:30 - 17:50 **Adam A. Ambroziak/EN**
Manufacturing vs Services: Changes in Intra-EU
Trade. The Case of the Visegrád Countries
- 17:50 - 18:10 **Petr Lůžek/EN**
Cultural Distance Inside European Union
– Czech Republic and Poland
- 18:10 - 18:30 **Lukáš Laš, Eva Poledníková/EN**
The European Union, Visegrad Group and China's
New Silk Road
- 18:30 - 18:50 **Asen Balabanov, Vladislava Lendzhova/EN**
Future Europe: The Bulgarian Model of Integration
– Minorities, National Psychology and Migration
- 18:50 - 19:10 **Joanna Stefaniak/EN**
Is the EU Internal Market Working for Business
Services?
- 19:30 - 23:00 **Social evening** (Hotel restaurant)

Thursday, May 17, 2018

**Session 3.C – Cohesion and Competitiveness
of the European Union**

17:30 – 19:10, room 3 - Antonín

Chair: Eva Poledníková

CZ/SK

17:30 **Session opening**

17:30 - 17:50 **Milan Viturka, Zdeněk Šlegr/CZ**

Regional Approaches to the Interactive Assessment
of Territorial Competitiveness, Sustainability
of Development and Quality of Life

17:50 - 18:10 **Jiří Malý/CZ**

Competitiveness and Economic Convergence Across
the European Union: Successes and Failures

18:10 - 18:30 **Vlastimil Beran, Jiří Franek/CZ**

Analysis of Expenditures of Pensioners Households
in the Czech Republic and EU

18:30 - 18:50 **Lubica Harakaľová/SK**

Smart Villages - New Concept of Rural Development
of the EU

18:50 - 19:10 **Jaroslav Škrabal/CZ**

Utilization of European Funds for Brownfields
Regeneration

19:30 - 23:00 **Social evening** (Hotel restaurant)

Thursday, May 17, 2018

**Session 4.C – Cohesion and Competitiveness
of the European Union**

17:30 – 19:10, room 4 - Hlubina

Chair: Malgorzata Rutkowska (Monika Mynarzová)

PL

17:30 **Session opening**

17:30 - 17:50 **Aleksandra Zygmunt/PL**

The Main Drivers of Innovation Performance
External to the Firm. Evidence from the Visegrad
Group Countries

17:50 - 18:10 **Jolanta Pakulska/PL**

Diversification of Eco-Innovation in the EU Member
States

18:10 - 18:30 **Mariusz Czupich/PL**

Public Sector Innovation in the European Union

18:30 - 18:50 **Sylwia Talar/PL**

The EU Concept of Digital Economy Against
the Internet Economy Model

18:50 - 19:10 **Justyna Zygmunt/PL**

The EU Funds and the Nascence of Firms
in a Transition Economy

19:30 - 23:00 **Social evening** (Hotel restaurant)

Friday, May 18, 2018

**Section 1.D – Cohesion and Competitiveness
of the European Union**

08:30 – 10:10, room 1 - Karolina

Chair: Lukáš Melecký

EN

08:30 Session opening

08:30 - 08:50 Jan Žáček, Filip Hruža, Stanislav Volčík/EN
Impact of ESIF on Economic Growth of Regions
of the Czech Republic – Panel Data Regression
Analysis

08:50 - 09:10 Mateusz Jankiewicz/EN
The Influence of the Disposable Income on the
Consumption Structure in European Countries
– Spatio-Temporal Analysis

09:10 - 09:30 Piotr Podsiadło/EN
The Promotion of Employment as a Goal of the
Economic Policy of the European Union: a Question
of State Aid and Its Impact on the Public Debt in the
EU Member States

09:30 - 09:50 Rafał Riedel/EN
Differentiated Integration and Monetary Union
in Europe

09:50 - 10:10 Peter Baláž, Juraj Bayer/EN
Impact of China on Competitiveness of EU Steel
Industry

10:10 - 10:30 Coffee break

Friday, May 18, 2018

**Section 2.D – External Relations and Trade Agenda
of the European Union**

08:30 – 10:10, room 2 - Šalamoun

Chair: Branislav Radeljic (Eva Kovářová)

EN

08:30 **Session opening**

08:30 - 08:50 **Aneta Jarosz-Angowska/EN**

Labour Productivity and Competitive Position
in International Trade of the Euro Area Countries
- Comparative Analysis

08:50 - 09:10 **Maxim Pridachuk, Marina Tolstel/EN**

Evaluation of the Potential and Opportunities
to Boost an Economic Growth in the EAEU Member
States

09:10 - 09:30 **Małgorzata Szczepaniak, Eva Kovářová//EN**

Well-being in Poland and the Czech Republic
as the EU Member States – Comparative Analysis

09:30 - 09:50 **Armand Kasztelan/EN**

Multi-Criteria Analysis of Green Competitiveness
of the EU Countries

09:50 - 10:10 **Andrea Éltető/EN**

Factors Influencing the Export of Hungarian SMEs
- Testing Network Internationalization

10:10 - 10:30 **Coffee break**

Friday, May 18, 2018

**Section 3.D – Quantitative Approach to Addressing
European Integration Issues**

08:30 – 10:10, room 3 - Antonín

Chair: Elena de la Poza Plaza (Kateřina Dvoroková)

EN

08:30 Session opening

08:30 - 08:50 Magdaléna Drastichová/EN

Sustainability of the EU Countries Measured
by Selected Approaches

08:50 - 09:10 Mehlika Özlem Ultan/EN

A Quantitative Research about the Effect
of Euroscepticism on the European Integration

09:10 - 09:30 Jaroslav Urminský, Štěpánka Vyskočilová/EN

Research and Development and its Spatial
Implications in the Context of the Europe 2020
Strategy

09:30 - 09:50 Emil Adámek/EN

Balassa-Samuelson Effect in 10 CEE Countries:
Does Productivity Influence their Price Convergence
to EU15?

**09:50 - 10:10 Elena de la Poza-Plaza, Aixel E. Fernández,
Lucas Jódar, Paloma Merello/EN**

A Theoretical Model to Explain the Rise of the
European Precariat

10:10 - 10:30 Coffee break

Friday, May 18, 2018

**Section 4.D – Future of Europe – Challenges
for European Integration**

08:30 – 10:10, room 4 - Hlubina

Chair: Boris Navrátil

CZ/SK

08:30 **Session opening**

08:30 - 08:50 **Ivan Šotkovský/CZ**

The Future of the European Union Integration
Process: Based on the Some Social and Economic
Characteristics

08:50 - 09:10 **Michaela Čiefová, Katarína Seresová/SK**

Important Milestones in the Common History
of Selected European Countries and their Impact
on Culture

09:10 - 09:30 **Roman Vavrek, Eva Benkova/SK**

Performance of EU Countries over Time and Its
Spatial Autocorrelation

09:30 - 09:50 **Lucia Spálová, Peter Szabo/CZ**

Migration Policy in the European Union
– Methodological Modification of Psychosemantic
Methods

09:50 - 10:10 **Dorota Harakal'ová/SK**

Arctic Policy of the European Union

10:10 - 10:30 **Coffee break**

Friday, May 18, 2018

**Section 1.E – Internal Market and Consumer Behaviour
in European Context**

10:30 – 12:10, room 1 - Karolina

Chair: Monika Mynarzová

EN

10:30 **Session opening**

10:30 - 10:50 **Pavel Koukal/EN**

Consumer Protection and the Portability Regulation

10:50 - 11:10 **Magdalena Jarczok-Guzy/EN**

The Role of European Funds in the Development
of Organic Food Market in Poland

11:10 - 11:30 **Katarzyna Szymczyk/EN**

Directions of Development and Marketing Goals
of Polish Service Companies in the EU Internal
Market in Aspect of Internationalization

11:30 - 11:50 **Róbert Magda, Norbert Bozsik/EN**

Evaluation of Competitive Position of the Hungarian
Agri-Food Product Groups on the Market of the
European Union

10:50 - 12:10 **Joanna Nowakowska-Grunt,**

Katarzyna Szymczyk/EN

Orientation Towards EU Market – the Research
Analysis of the Companies in the Silesian
Voivodship

12:20 – 13:30 **Closing ceremony** (Hotel restaurant)

Lunch (Hotel restaurant - Banquet lunch)

Friday, May 18, 2018

**Section 2.E – External Relations and Trade Agenda
of the European Union**

10:30 – 12:10, room 2 - Šalamoun

Chair: Branislav Radeljic (Lenka Fojtíková)

EN

10:30 **Session opening**

10:30 - 10:50 **Tomáš Juhás/EN**

European Union and the Faroe Islands: Possibilities
for Closer Trade Relations

10:50 - 11:10 **Wojciech Bąba/EN**

European Union's Relations with Iceland, Norway
and Switzerland – Current State and Future
Perspectives

11:10 - 11:30 **Jarolím Antal/EN**

The EU-US Economic Relations in Uncertain Times:
What Is the Future?

11:30 - 11:50 **Tomasz Grodzicki/EN**

European Integration of the Western Balkans:
Selected Economic Perspectives

10:50 - 12:10 **Marcin Jakubiec/EN**

European Policy of Products' Quality Management
and Improvement

12:20 – 13:30 **Closing ceremony** (Hotel restaurant)

Lunch (Hotel restaurant - Banquet lunch)

Friday, May 18, 2018

**Section 3.E – International Economic Integration
and Globalization**

10:30 – 12:10, room 3 - Antonín

Chair: Kateřina Dvoroková

EN

10:30 Session opening

- 10:30 - 10:50 Arkadiusz Świadek, Piotr Dzikowski/EN**
The Impact of Firm Size on Functioning
of the Innovation System in Poland
- 10:50 - 11:10 Nicole Grmelová/EN**
Awarding Damages for Health Impairment in Recent
Case Law of the Court of Justice of the EU
- 11:10 - 11:30 Eva Gorgenyi Hegyes, Amelita Godor,
Maria Fekete Farkas/EN**
Health-conscious Behaviour Appearance
in the European Union
- 11:30 - 11:50 Magdalena Kałol/EN**
Poland's Competitiveness in Services Trade
on the European Union Internal Market
- 10:50 - 12:10 Anna Kierepka-Kasztelan/EN**
Environmental Protection Expenditure in the EU
Countries
- 12:20 – 13:30 Closing ceremony (Hotel restaurant)**
Lunch (Hotel restaurant - Banquet lunch)

Friday, May 18, 2018

**Section 4.E – Internal Market and Consumer Behaviour
in European Context**

10:30 – 12:10, room 4 - Hlubina

Chair: Radomír Kaňa

PL

10:30 **Session opening**

- 10:30 - 10:50 **Malgorzata Rutkowska, Adam Sulich,
Jolanta Pakulska/PL**
Green Entrepreneurship in Chosen EU Countries
- 10:50 - 11:10 **Adam Grudziński, Adam Sulich/PL**
Green European Integration
- 11:10 - 11:30 **Inna Suchkova/PL**
Integration of the Eurasian Economic Union in
Comparison to European Union Integration
- 11:30 - 11:50 **Krzysztof Falkowski/PL**
Institutional Determinants of the Competitiveness
of EU and Non-EU Central and Eastern European
Countries
- 10:50 - 12:10 **Aneta Pachura, Malgorzata Smolarek/PL**
Research on Small Firms' Organisational Culture
in European Regional Context
- 12:20 – 13:30 **Closing ceremony** (Hotel restaurant)
Lunch (Hotel restaurant - Banquet lunch)

Parallel sessions schedule

Thursday, May 17, 2018				
<i>Time/Room</i>	<i>Karolina</i>	<i>Šalamoun</i>	<i>Antonín</i>	<i>Hlubina</i>
13:30 – 15:10	1.A	2.A	3.A	4.A
15:10 – 15:30	Coffee break			
15:30 – 17:10	1.B	2.B	3.B	4.B
17:10 – 17:30	Coffee break			
17:30 – 19:10	1.C	2.C	3.C	4.C
Friday, May 18, 2018				
<i>Time/Room</i>	<i>Karolina</i>	<i>Šalamoun</i>	<i>Antonín</i>	<i>Hlubina</i>
08:30 – 10:10	1.D	2.D	3.D	4.D
10:10 – 10:30	Coffee break			
10:30 – 12:10	1.E	2.E	3.E	4.E

Parallel sessions in conference topics:

- Future of Europe – Challenges for European integration
- Economic and monetary aspects of European integration
- Cohesion and competitiveness of the European Union
- External relations and trade agenda of the European Union
- Internal market and consumer behaviour in European context
- Security questions and future of European defence
- International economic integration and globalization
- Quantitative approach to addressing European integration issues

Program indicated may be subject to change

POSTER SESSION

Given the high number of participants, it is not able to include all the papers on the conference programme. Therefore, some papers may be included in the poster session of the conference. If you would like to include your paper in a poster session (**voluntary**), please follow the poster guidelines.

Poster guidelines

One page of A3 size – bring your printed posters at registration – posters will be posted in conference rooms during conference days.

All conference participants (both in parallel and poster sessions) receive the *certificates about active participation*.

Candidate papers for the poster session

Title of the paper – Author(s)

The Structure of Municipalities in the Countries of the European Union as a Key Factor in Regional Development

Beáta Adamkovičová, Michal Lukáč

Language Skills of EU Citizens and their Participation on Foreign Cultural Products

Eva Ardielli

Students' Entrepreneurial Skills and European HEI's Performance in Entrepreneurship and Innovation: A Case Study

Daniel Badulescu, Diana Perticas, Roxana Hatos, Csaba Csintalan

Future Europe: The Bulgarian Model of Integration – Minorities, National Psychology and Migration

Asen Balabanov, Vladislava Lendzhova

The Antitrust Compliance in Management Strategies of Enterprises – the European Perspective

Agnieszka Barcik

Legal Aspects of Public Property in the Selected EU Countries

Richard Bartes

European Customer Satisfaction Index Model: Comparison of Evidences from Poland and Lithuania

Grzegorz Biesok, Jolanta Wyród-Wróbel

Cohesion Policy from the Perspective of Territorial Self-Government in Slovakia in 2011-2016

Lukáš Cibik

EU's and China's Approaches to Adapting Mutual Relations to New Global Conditions

Eva Cihelková, Hung Phuoc Nguyen

Analysis of Initiatives to Support Scaleups as Tool to Enhance EU's Competitiveness

Martin Čapliar, Michaela Melková

The Startups' Environment in European Union – Current Trends in Supporting New Business Initiatives

Piotr Dziwiński

Real Estate Markets Assessment in Country Risk Context: EU Baltic Countries Case

Iwona Gorzeń-Mitka

Social Capital in European Countries and Its Role in Integration Processes- Selected Issues

Aleksandra Grabowska-Powaga

Regulation of Czech Accounting and Taxes in the Context of European Accounting, Taxes and Ongoing International Harmonization

Jana Hakalová, Marcela Palochová, Yveta Pšenková, Alžbeta Bielíková

Evaluation of Educational Policy Indicators in European Union Countries

Martina Halásková, Petra Schwarzová

Regional Dimension of Cluster Policy: Case Study Slovakia

Katarína Havierníková

The Trans-Pacific Partnership: Positive and Negative Impacts

Martin Holub

Selected Problems of the Contemporary European Economic Integration Development

Jozef Horeháj, Marian Šuplata

The European Union at a Crucial Crossroads – Survives or Finishes?

Pavol Hrivík

The Economic Freedom Index as a Measure of the Competitiveness of EU Companies

Magdalena Hryniewicka

Trust as a Determinant of Economic Development in Selected European Countries

Agata Jakubowska

Economic Aspects of Firefighting Vehicles Safe Driving Within EU Civil Protection

Ladislav Jánošík, Ivana Jánošíková, Marek Cochlar, Stanislav Jemelík

Implementation of European Cohesion Policy in Slovakia: Evaluation of the Operational Programme Environment

Júlia Karasová

Consumer in the European Union and Dual Food Quality

Naděžda Klabusayová

European Air Integration

Michal Klenka

What Drives Gamers to Buy Virtual Goods? A Comparative Study of European Gamers

Vojtěch Klézl, Katarína Rebrošová, Monika Vyhlídalová

Smart Specialization Concept as a Way of Regional Innovation Performance Boosting

Viktorie Klímová, Vladimír Žitek

Position of Visegrad Countries in the European Union in Terms of Their Competitiveness

Radka Kněžáčková, Ivan Sixta

Challenges of Inclusive Development in the Context of the EU 2020 Strategy. The Case of Poland

Maria Kola-Bezka

Risk Assessment of SMEs under Engaging in Cluster Cooperation in Terms of their Territorial Impact in Slovakia Within the EU Context

Marcel Kordoš

The Role of Innovation in EU Regional Policy Within its Implication in the Conditions of Slovak Republic

Marcel Kordoš, Emília Krajňáková

Private Investments in European Union Countries – Polish Case

Anna Korombel, Olga Ławińska

Mobility in European Transport Policy

Barbara Kos

ICT in the Transport Policy of the European Union

Joanna Kos-Łabędowicz

Personal and Psychological Motivators of European Players to Buy Virtual Goods in Free-to-Play Online Games: Czech and Russian Comparison

Pavĺina Kozáková

Analysis of Dependence of Selected Indicators in Debtors in Insolvency Proceedings in the Relation to Value Added Tax in Conditions of European Union

Michal Krajňák, Kateřina Krzikallová, Dagmar Bařinová

Indebtedness of Local Government Units as a Barrier to the Absorption of European Union Funds in Poland

Olga Ławińska

European Integration and Reporting Requirements of Companies in the Slovak Republic

Kornélia Lovciová, Renáta Pakšiová

Migration Trends and Migration Policy in Europe

Ján Machyniak

Circular Economy and Reverse Logistics – Elements of European Integration System

Agata Mesjasz-Lech

Should the EU Reject China's Market Economy Status? Empirical Evidence

Hung Phuoc Nguyen, Eva Cihelková

The Polish Healthcare System Towards the European Union Challenges

Sylvia Nieszporska

Orientation Towards EU Market – the Research Analysis of the Companies in the Silesian Voivodeship

Joanna Nowakowska-Grunt, Katarzyna Szymczyk

The Industrial Policy of the European Space Agency and the Innovative Capacity of Small and Medium Enterprises

Ewa Osuch-Rak

Integration Processes and Cooperation of the European Union Countries in the Scope of Education and Training Policy

Daniela Palaščáková, Gabriela Kolářková, Lenka Palaščáková

Indirect R&D Support as a Tool for Enhancing Innovations: the Case of the Czech Republic and the Netherlands

Soňa Raszková, Viktorie Klímová

The Level of Eco-Innovations in the EU Member States

Malgorzata Rutkowska, Jolanta Pakulska

The EU Internal Market Regulation Through the Innovation Principle Perspective

Jitka Savin

Polish Mieszkanie Plus Government Programme in the Context of Housing Situation in the EU

Marcin Sitek

Comparative Analysis of Sustainable Energy Development in Poland Against Selected European Union Countries

Wioletta Skrodzka

Are They Different? A Behavioral Study of Digital Music Listeners in EU Context

Vojtěch Spáčil, David Božon

Public Debt in the European Union: A Sleeping Giant?

Lenka Spáčilová

European Integration in the Form of Subsidies in the Field of Monument Care

Svatopluk Staniek

Rethinking the EU Globalization Policies

Stanislav Šaroch, Václav Šmejkal

Financial Support from EU's Common Agricultural Policy for Young farmers in the Czech Republic

Marie Šimpachová Pechrová, Ondřej Šimpach

Transparency in EU Trade Negotiations: Parallels and Differences Between TTIP and Brexit

Peter Terem, Vladimír Müller

The Role of Public Administration and EU in the Context of Brownfields

Kamila Turečková

Typology of European Students on the International Practical Placements Market

Jana Valečková, Šárka Velčovská

Food Quality Perception in the Context of Product Origin in European Union Countries: A study of Generation Baby Boomers

Šárka Velčovská, Jana Valečková

The EU Climate Policy and Its Impact on Market Value of Aviation Sector Companies

Aneta Włodarczyk

Conference excursion no. 1

Wednesday, May 16, 2018	
14:00 - 17:30	<i>Conference excursion - Marlenka</i>
Meeting point	Hotel Mercure reception, 13:55
Guide	Lenka Fojtíková, Radomír Kaňa

Participants (in alphabetical order):

No.	Surname	Name
1.	Antal	Jarolim
2.	Beran	Vlastimil
3.	Bič	Josef
4.	Cihelková	Eva
5.	Dworakowska	Małgorzata
6.	Dzikowski	Piotr
7.	Éltető	Andrea
8.	<i>Fojtíková</i>	<i>Lenka</i>
9.	Franek	Jiří
10.	Gregor	Jiří
11.	Grodzicki	Tomasz
12.	Jankiewicz	Mateusz
13.	Janků	Jan
14.	<i>Kaňa</i>	<i>Radomír</i>
15.	Jarczok-Guzy	Magdalena
16.	Koyama	Yoji
17.	Kulhánek	Lumír
18.	Laš	Lukáš
19.	Malý	Jiří
20.	Nguyen	Phuoc Hung
21.	Nová	Monika
22.	Pakšiová	Renáta
23.	Rothe	Robert
24.	Savin	Jitka
25.	Schlossberger	Otakar
26.	Somai	Miklós
27.	Šaroch	Stanislav
28.	Šimpach	Ondřej
29.	Šimpachová-Pechrová	Marie
30.	Šuplata	Marian
31.	Túry	Gábor
32.	Vavrek	Roman
33.	Yusuke	Matsuzawa

Conference excursion no. 2

Wednesday, May 16, 2018	
15:00 - 17:30	<i>Conference excursion – Tour Ostrava Center</i>
Meeting point	Hotel Mercure reception, 14:55
Guide	Kateřina Dvoroková, Monika Mynarzová

Participants (in alphabetical order):

No.	Surname	Name
<i>1.</i>	<i>Dvoroková</i>	<i>Kateřina</i>
2.	Jachowicz	Michał
3.	Kiforenko	Oksana
4.	Kunešová	Hana
<i>5.</i>	<i>Mynarzová</i>	<i>Monika</i>
6.	Pakulska	Jolanta
7.	Podsiadło	Piotr
8.	Proczek	Magdalena
9.	Zygmunt	Aleksandra
10.	Zygmunt	Justyna

Notes

ICEI 2018

Notes

ICEI 2018

Notes

ICEI 2018

For more information visit the conference website:

www.ekf.vsb.cz/icei



*Members of Department of European Integration,
Faculty of Economics, VŠB - Technical University of Ostrava
are looking forward to seeing you.*

ICEI 2018

