

# Financial Management of Firms and Financial Institutions

## **ORGANIZED BY**

VŠB-Technical University of Ostrava, Faculty of Economics, Department of Finance

#### **CONFERENCE GUARANTEE**

prof. Dr. Ing. Dana Dluhošová Faculty of Economics, VŠB-Technical University of Ostrava

#### **CONFERENCE DATE**

6th - 7th September 2017

# **CONFERENCE VENUE**

HARMONY CLUB HOTEL, 28. října 170 Street, Ostrava, Czech Republic

#### AIM OF THE CONFERENCE

Presentation, discussion and information exchange in the area of the financial management and decision-making of the financial and non-financial companies and institutions.

# PROGRAM COMMITTEE

**prof. Dr. Ing. Dana Dluhošová** VŠB - Technical University of Ostrava

doc. Ing. Petr Dvořák, Ph.D.
The University of Economics, Prague

doc. RNDr. Jozef Fecenko, CSc.
The University of Economics in Bratislava

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**prof. Ing. Bohumil Král, CSc.**The University of Economics, Prague

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The University of Economics, Prague

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The University of Economics, Prague

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**prof. Ing. Miloš Tumpach, Ph.D.**The University of Economics in Bratislava

**prof. Dr. Ing. Zdeněk Zmeškal** VŠB - Technical University of Ostrava





# FINANCIAL MANAGEMENT OF FIRMS AND FINANCIAL INSTITUTIONS 2017

#### **CONFERENCE TOPICS**

- mergers and acquisitions,
- financial analysis of the company,
- financial sources of the company,
- · company valuation,
- · tax burden and tax incetives analysis,
- · legislative changes in taxes,
- · current issues in banking and insurance sector,
- bank position in business environment support,
- current issues, problems and legislative changes in accounting,
- bank management,
- capital markets,
- financial variables forecasting,
- · market, interest, currency and commodity risk,
- Value at Risk application,
- real options application,
- optimization and portfolio management,
- hedging strategies application, financial derivatives valuation,
- monetary theory development and current issues in monetary policy,
- public finance and their position in market based economies,
- · European Union funds and current issues,
- savings, investments and capital,
- European Union funds and projects funding,
- Ftc

#### PAPER SUBMISSION GUIDLINES

- paper should not exceed 8 pages total,
- conference language: Czech, English,
- paper template: downloadable at www.ekf.vsb.cz/frpfi/en
- please, send the paper to the following email address: konference.katedra.financi@vsb.cz

#### **CONFERENCE PROGRAM**

#### Wednesday 6<sup>th</sup> September 2017

9:00 - 10:00 Registration

10:00 - 10:10 Conference opening

10:10 - 11:30 Plenary talks

11:30 - 13:30 Lunch

12:30 - 18:00 Session talks

18:00 Social evening

## Thursday 7th September 2017

9:00 - 12:00 Session talks

12:00 Conference conclusion

#### IMPORTANT DATES AND INFORMATION

#### Conference venue

HARMONY CLUB HOTEL, 28. října 170 Street, Ostrava, Czech Republic

#### Date of the conference

6th - 7th September 2017

Registration (incl. paper title and abstract)

14th July 2017

Paper submission deadline

18th August 2017

Conference fee deadline

14th July 2017

Conference fee

CZK 3 900

#### Bank address (payments only in CZK)

KB Ostrava, a.s. Nádražní 1698/12, 702 00 Ostrava - Moravská

Ostrava, Czech Republic

account number: 83239761/0100

account name: Karel Englis endownment fund

IBAN: CZ6401000000000083239761

SWIFT: KOMBCZPP

Message for payee: 154/first and last name of participant

In case of bulk payment for more conference participants, please, inform the organizing committee by email and specify the names of participants for which the payment is made.

All the conference participants will receive the confirmation about the conference fee payment on the day of the conference opening or it will be send by post.

Conference fee is non-refundable. Substitute participation possible.

Book of proceedings will be distributed after the conference only those participants that applied for it in the registration form and paid conference fee.

# MORE INFORMATION

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More information and on-line registration available at: www.ekf.vsb.cz/frpfi/en