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EUROPEAN UNION  
European Structural and Investment Funds  
Operational Programme Research,  
Development and Education

MŠMT  
MINISTRY OF EDUCATION,  
YOUTH AND SPORTS

**MONDAY**

| <b>3.10.2022</b> | <b>Lecturer</b>                              | <b>Country</b> | <b>Theme</b>  | <b>Room</b> |
|------------------|--|----------------|---|-------------|
| 9:00-10:30       | <b>Mehmet Emin BAYNAZOGLU</b>                | Türkiye        | <i>Effective Communication Skills. Use of Body Language. Active Listening Tips. Communication Barriers.</i> | A1103       |
| 9:00-10:30       | <b>Aleksandra GRABOWSKA-POWAGA</b>           | Poland         | <i>The Role of Social Capital in Current Economy.</i>   | B436        |
| 10:45-12:15      | <b>Piotr DZIKOWSKI</b>                       | Poland         | <i>Digital Entrepreneurship and Innovation Dawn.</i>  | A1002       |
| 10:45-12:15      | <b>Elżbieta KOWALCZYK</b>                    | Poland         | <i>Psychology of Negotiation - Building Rapport During in Person and Online Communication.</i>              | B360        |
| 10:45-12:15      | <b>Olgierd WITCZAK</b>                       | Poland         | <i>Personal Branding.</i>   | A325        |
| 10:45-12:15      | <b>Ferhat OZTUTUS</b>                        | Türkiye        | <i>A Global Perspective on Financial Literacy Education: Ideas and Challenges in the 21st Century.</i>      | B136        |
| 10:45-12:15      | <b>Jozef ORGONÁŠ</b>                         | Slovakia       | <i>The Macro- and Microeconomic Dimensions of Franchising.</i>  | A1100       |
| 10:45-12:15      | <b>Ernest NOWAK</b>                          | Poland         | <i>The Impact of Current Monetary Policy on Young People and Immigrants Ability to Generate Wealth.</i>     | A1103       |
| 14:15-15:45      | <b>Artur WALASIK</b>                         | Poland         | <i>Welfare Economics of Corporate Taxation.</i>   | A1401       |
| 14:15-15:45      | <b>Ewa SOBOLEWSKA-PONIEDZIAŁEK</b>           | Poland         | <i>The Process of Aging in European Societies and their Consequences.</i>                                   | E610        |
| 16:00-17:30      | <b>Agnieszka KARMAN,<br/>Radosław MAĆCIK</b> | Poland         | <i>Consumer Decision Making Styles.</i>   | E201        |



## TUESDAY

| 4.10.2022   | Lecturer                  | Country         | Theme  | Room  |
|-------------|---------------------------|-----------------|--|-------|
| 9:00-10:30  | Balázs RÉVÉSZ             | Hungary         | <i>Voice Interaction in E-commerce, Voice Commerce.</i>  | A325  |
| 10:45-12:15 | Karolina SZYMANIEC-MLICKA | Poland          | <i>Risk Management in Public Organizations.</i>  | A1102 |
| 10:45-12:15 | Attila SIMAY              | Hungary         | <i>Personal Data Use in (Digital) Marketing.</i>   | A325  |
| 10:45-12:15 | Waldemar FLORCZAK         | Poland          | <i>Operations Research in One Lesson</i>   | A1301 |
| 12:30-14:00 | Mike van ROOSMALEN        | The Netherlands | <i>Impact of IT on the Integration of Financial and Management Accounting.</i>                 | C343  |
| 12:30-14:00 | Marcin KOMANDA            | Poland          | <i>Visual Merchandising.</i>   | B357  |
| 12:30-14:00 | Elżbieta KOWALCZYK        | Poland          | <i>Psychology of Negotiation - Building Rapport During in Person and Online Communication.</i> | B363  |
| 16:30-17:30 | Ersin MENGES              | Türkiye         | <i>The Concept of Forensic Accounting and Application Areas.</i>                               | A325  |

## WEDNESDAY

| 5.10.2022   | Lecturer                    | Country | Theme  | Room  |
|-------------|-----------------------------|---------|--|-------|
| 9:00-10:30  | Agata KOBYŁKA               | Poland  | <i>The Environmental Aspect of CSR in the Tourism Sector: the Example of Polish Accommodation Facilities.</i>                | A718  |
| 9:00-10:30  | Regina Zsuzsanna REICHER    | Hungary | <i>Market Segments and Targets.</i>  | E115  |
| 9:15-10:30  | Anna SOŁTYSIK-PIORUNKIEWICZ | Poland  | <i>The ICT in Business Informatics.</i>  | A1402 |
| 10:45-12:15 | Petra SCHMIDT               | Germany | <i>Global Warming, War in Europe: What Does it Mean Future for Economy and Technology?</i>                                   | B352  |
| 12:30-14:00 | Rafał BUŁA                  | Poland  | <i>Derivatives: What Are They and What Do They Do?</i>   | C343  |
| 16:00-17:30 | Anna MAZUREK-KUSIAK         | Poland  | <i>New Technologies in the Tourism Market.</i>   | A718  |
| 16:00-17:30 | Monika FOLTYN-ZARYCHTA      | Poland  | <i>The Puzzle of Economics and Ethics in Investments.</i>  | A1304 |
| 17:45-19:15 | Grażyna KOZUŃ-CIEŚLAK       | Poland  | <i>How the membership in the European Union influenced the wealth of regions in the Czech Republic, Poland and Slovakia.</i> | A1304 |



**THURSDAY**

| 6.10.2022   | Lecturer  | Country  | Theme  | Room  |
|-------------|---|----------|--|-------|
| 9:00- 10:30 | <b>Agnieszka FARON</b>  | Poland   | <i>Entrepreneurship and its Notion.</i>                                  | A1100 |
| 10:45-12:15 | <b>Tomasz INGRAM,<br/>Monika WIECZOREK-<br/>KOSMALA,<br/>Anna LOSA-<br/>JONCZYK</b> | Poland   | <i>Leadership/Managerial Skills Games.</i>                               | B360  |
| 12:30-14:00 | <b>Anne PÖDER</b>   | Estonia  | <i>Entrepreneurship and Innovation in Rural Context.</i>                 | A1404 |
| 12:30-14:00 | <b>Daniel HOLTAPPELS</b>  | Belgium  | <i>The Media as a Loyal Partner in Neoliberal Thinking.</i>              | E108  |
| 12:30-14:00 | <b>Olgierd WITCZAK</b>  | Poland   | <i>Personal Branding.</i>  | A302  |
| 13:00-14:30 | <b>Tomasz INGRAM,<br/>Monika WIECZOREK-<br/>KOSMALA,<br/>Anna LOSA-<br/>JONCZYK</b> | Poland   | <i>Leadership/Managerial Skills Games.</i>                               | E107  |
| 14:15-15:45 | <b>Zuzana KITTOVÁ</b>   | Slovakia | <i>When Doing Business is not as Expected on the EU Internal Market.</i> | E108  |

