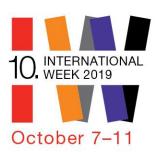


More information is available at: www.ekf.vsb.cz/week







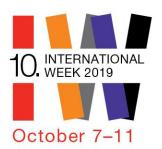
MONDAY

7.10.2019	Lecturer	Country	Theme	Room
9:00-10:30	Ferhat ÖZTUTUŞ	Turkey	A Quick Introduction to Theories and Policies of International Trade, with Special Emphasis Given to Beggar-thy-neighbour Policy	A1100
10:45-12:15	Jolán VELENCEI	Hungary	Supporting Decision-making by a Smart Tool	B246
10:45-12:15	Olgierd WITCZAK	Poland	Brand Strategies in Social Media - part I	E201
10:45-12:15	Monika KLIMONTOWICZ	Poland	Banks' Innovativeness - Model Approach	A1403
10:45-12:15	Indré LAPINSKAITE	Lithuania	How to Price Sustainable Product and Still Remain Profitable	A1103
12:30-14:00	Mehmet Emin BAYNAZOGLU	Turkey	Entrepreneurship Tendencies of University Students.	A325
14:15-15:45	Robert RANKL	Germany	International Systems Engineering in Practice	A1103









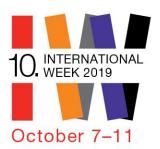
TUESDAY

8.10.2019	Lecturer	Country	Theme	Room
9:00-10:30	Petra SCHMIDT	Germany	IT-Compliance, Ethics in IT and its Relation to Profitability	A1404
9:00-10:30	Paulina KUBERA	Poland	Cross-border Aspects of Carrying out Economic Activity in the European Union.	E610
9:00-10:30	Piotr DZIKOWSKI	Poland	The Business Model	A308
9:00-10:30	Pierre CHEMARIN	France	Intercultural Management	B357
9:00-12:15	Ed DZEGEDE HALLA	USA	Reebok Retail Activation Workshop	E201
9:00-10:30	Ján KOLLÁR Barbora MAZÚROVÁ	Slovakia	Consumer Choice Theory	A314
10:45-12:15	Ján KOLLÁR Barbora MAZÚROVÁ	Slovakia	Consumer Choice Theory	B360
10:45-12:15	Magdalena JARCZOK-GUZY	Poland	Tax Strategies of Polish Companies in the Light of Tax Changes	A1401
12:30-14:00	Liudmyla SHULGINA	Ukraine	Peculiarities and Prospects of Ukrainian with the EU Standards Harmonization	E610
12:30-14:00	Małgorzata GAŁECKA Katarzyna SMOLNY	Poland	Public Finances in Poland with Particular Emphasis on Public Performing Art Organization	A718
14:00-16:00	Ed DZEGEDE HALLA	USA	Start – up as a Challenge	E115
14:15-15:45	Joanna KOS- ŁABĘDOWICZ	Poland	Doing Business in Emerging Markets	E108
14:15-15:45	Kornelia BATKO	Poland	Social Media's Campaigns	E201
16:00-17:30	Ewa BADZIŃSKA	Poland	Practical Approach to Teaching Entrepreneurship in Cross-Cultural Teams	B269









WEDNESDAY

9.10.2019	Lecturer	Country	Theme	Room
9:00-10:30	Kornelia BATKO	Poland	Social Media's Campaigns	E115
9:00-10:30	Małgorzata DZIEMBAŁA	Poland	Management of EU Funds	E610
9:00-10:30	Olgierd WITCZAK	Poland	Brand Strategies in Social Media - part II	E201
10:45-12:15	Małgorzata DZIEMBAŁA	Poland	Management of EU Funds	E115
10:45-12:15	Daniel HOLTAPPELS	Belgium	The Political Economy of the European Integration - A Capita selecta of Winners and Losers	E107
10:45-12:15	Anna SOŁTYSIK- PIORUNKIEWICZ	Poland	Development Trends of Modern Information Technology in E-business	A001
10:45-12:15	Olgierd WITCZAK	Poland	Brand Strategies in Social Media - part III	E201
10:45-12:15	Marcin JURCZAK	Poland	Logistics Market in Poland and Central European Countries	B262
12:30-14:00	Yuusuke MATSUZAWA	Japan	Issues on Social and Economic Inclusion of Migration, Repatriates, Refugees and Foreign Workers in Japan	E107

THURSDAY

10.10.2019	Lecturer	Country	Theme	Room
9:00-10:30	Pierre CHEMARIN	France	Intercultural Management	A1102
10:45-12:15	Ana PAP	Croatia	Political Marketing – Myths and Misconceptions	E201
10:45-12:15	Joanna KOS- ŁABĘDOWICZ	Poland	Doing Business in Emerging Markets	A325
12:30-14:00	Kornelia BATKO	Poland	Social Media's Campaigns	B357
14:15-15:45	Dagmara MIKA	Poland	Inter-sectoral Cooperation of Institutions	E107
15:15-16:45	Aleksandra GRABOWSKA- POWAGA	Poland	Institutional Economics	A1401



