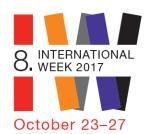


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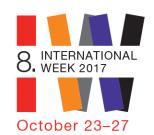


MONDAY

23.10.2017	Lecturer	Country	Theme	Room
9:00-10:30	Petra SCHMIDT	Germany	Ethics in Management and Technology	A402
9:00-10:30	Iris LONĆAR	Croatia	Transfer Pricing	B357
9:00-10:30	Dagmara MIKA	Poland	Economic Relations between European Union and other Countries	E510
9:00-10:30	Marek JOCHEC	Kazakhstan,CR	One Belt One Road. Implications for Kazakhstan	A1302
9:00-10:30	Agata JAKUBOWSKA	Poland	Market Structure in Poland-Selected Aspects	B436
9:00-10:30	Małgorzata DZIEMBAŁA	Poland	EU Cohension Policy in Poland	E610
9:00-10:30	Giedrius ČYRAS	Lithuania	Presenting Engineering and Business Management interaction in Lithuania	A718
10:45-12:15	Daniel HOLTAPPELS	Belgium	The European Integration 1945-1970	E510
10:45-12:15	Agnieszka KRAWCZYK- SOLTYS	Poland	Creativity-objectives, techniques, tools.	A308
14:15-15:45	Roland PEPLINSKI	Germany	Case from International Market	A1100
16:00-17:30	Olgierd WITCZAK	Poland	Challenges of Brand Building in Global Market	E201
17:30-19:15	Szabolcs PRÓNAY	Hungary	Branding as the Masterpiece of Marketing	E201







TUESDAY

24.10.2017	Lecturer	Country	Theme	Room
9:00-10:30	Olgierd WITCZAK	Poland	Challenges of Brand Building in Global Market	E201
10:45-12:15	Yuusuke MATSUZAWA	Japan	Reform and Management of Passengers Railway Services in Japan Comparing European Cases	E115
10:45-12:15	Szabolcs PRÓNAY	Hungary	Branding as the Masterpiece of Marketing	E201
10:45-12:15	Piotr DZIKOWSKI	Poland	A Bibliometric Analysis of Born Global Firms	A 401
11:30-13:00	Małgorzata DZIEMBAŁA	Poland	The Integration Processes in Americas	E510
12:30-14:00	Tonći SVILOKOS	Croatia	International Financial System: Past, Present and Future	A1102
12:30-14:00	Yuusuke MATSUZAWA	Japan	Reform and Management of Passengers Railway Services in Japan Comparing European Cases	E308
14:15-15:45	Waldemar FLORCZAK	Poland	Sustainability: New Names - Old Problems?	E610
14:15-15:45	Anna NIEWIADOMSKA	Poland	Age Management – Circumstances, Essence and Advantages for Workers and Enterprises	E404
16:00-17:30	Ewa SOBOLEWSKA- PONIEDZAŁEK	Poland	The Process of Aging in European Societies and their Consequences	A402
17:45-19:15	Ewa LIPIANIN- ZONTEK, Zbigniew ZONTEK	Poland	Environmental Analyses	A325







WEDNESDAY

25.10.2017	Lecturer	Country	Theme	Room
9:00-10:30	Joanna KOS- ŁABĘDOWICZ	Poland	Regional Strategies for International Business	E510
9:00-10:30	Robert RANKL	Germany	Systems Engineering in the Practice	B364
9:00-10:30	Agata JAKUBOWSKA	Poland	Market Structure in Poland-Selected Aspects	E610
9:00-10:30	Olgierd WITCZAK	Poland	Challenges of Brand Building in Global Market	E309
10:45-12:15	Brikene DIONIZI	Albania	Inside the Entrepreneurial Mind: From Ideas to Reality	A1002
10:45-12:15	Szabolcs PRÓNAY	Hungary	Branding as the Masterpiece of Marketing	E309
10:45-12:15	Anna NIEWIADOMSKA	Poland	Age Management – Circumstances, Essence and Advantages for Workers and Enterprises	E510
10:45-13:15	Daniel HOLTAPPELS	Belgium	The EU and its Expansion to the East Integrating Europe on Bases of Inequality	B262
12:30-14:00	Pawel KAZIBUDZKI	Poland	Application of a Multicriteria Decision Making Support System to Managerial Problem	A313
12:30-14:00	Kornelia POLEK- DURAJ	Poland	Stress at Work	B357
12:30-14:00	José Carlos CASAS	Spain	Statistics using SPSS	A1003
14:15-15:45	Sabina KUBICIEL- LODZIŃSKA	Poland	Changes on Labour Market in CEE Countries (Case of Poland)	A402
16:00-17:30	Aleksandra GRABOWSKA- POWAGA	Poland	Accounting and Managerial Economics - The relation among Cost-Volumen-Profit	A1102





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