

MONDAY

23.10.2017	Lecturer	Country	Theme	Room
9:00-10:30	Petra SCHMIDT	Germany	<i>Ethics in Management and Technology</i>	A402
9:00-10:30	Iris LONČAR	Croatia	<i>Transfer Pricing</i>	B357
9:00-10:30	Dagmara MIKA	Poland	<i>Economic Relations between European Union and other Countries</i>	E510
9:00-10:30	Marek JOCHEC	Kazakhstan,CR	<i>One Belt One Road. Implications for Kazakhstan</i>	A1302
9:00-10:30	Agata JAKUBOWSKA	Poland	<i>Market Structure in Poland-Selected Aspects</i>	B436
9:00-10:30	Małgorzata DZIEMBAŁA	Poland	<i>EU Cohension Policy in Poland</i>	E610
9:00-10:30	Giedrius ČYRAS	Lithuania	<i>Presenting Engineering and Business Management interaction in Lithuania</i>	A718
10:45-12:15	Daniel HOLTAPPELS	Belgium	<i>The European Integration 1945-1970</i>	E510
10:45-12:15	Agnieszka KRAWCZYK-SOLTYS	Poland	<i>Creativity-objectives, techniques, tools.</i>	A308
14:15-15:45	Roland PEPLINSKI	Germany	<i>Case from International Market</i>	A1100
16:00-17:30	Olgierd WITCZAK	Poland	<i>Challenges of Brand Building in Global Market</i>	E201
17:30-19:15	Szabolcs PRÓNAY	Hungary	<i>Branding as the Masterpiece of Marketing</i>	E201



TUESDAY

24.10.2017	Lecturer	Country	Theme	Room
9:00-10:30	Olgierd WITCZAK	Poland	<i>Challenges of Brand Building in Global Market</i>	E201
10:45-12:15	Yuusuke MATSUZAWA	Japan	<i>Reform and Management of Passengers Railway Services in Japan Comparing European Cases</i>	E115
10:45-12:15	Szabolcs PRÓNAY	Hungary	<i>Branding as the Masterpiece of Marketing</i>	E201
10:45-12:15	Piotr DZIKOWSKI	Poland	<i>A Bibliometric Analysis of Born Global Firms</i>	A 401
11:30-13:00	Małgorzata DZIEMBAŁA	Poland	<i>The Integration Processes in Americas</i>	E510
12:30-14:00	Tonći SVILOKOS	Croatia	<i>International Financial System: Past, Present and Future</i>	A1102
12:30-14:00	Yuusuke MATSUZAWA	Japan	<i>Reform and Management of Passengers Railway Services in Japan Comparing European Cases</i>	E308
14:15-15:45	Waldemar FLORCZAK	Poland	<i>Sustainability: New Names - Old Problems?</i>	E610
14:15-15:45	Anna NIEWIADOMSKA	Poland	<i>Age Management – Circumstances, Essence and Advantages for Workers and Enterprises</i>	E404
16:00-17:30	Ewa SOBOLEWSKA-PONIEDZAŁEK	Poland	<i>The Process of Aging in European Societies and their Consequences</i>	A402
17:45-19:15	Ewa LIPIANIN-ZONTEK, Zbigniew ZONTEK	Poland	<i>Environmental Analyses</i>	A325



WEDNESDAY

25.10.2017	Lecturer	Country	Theme	Room
9:00-10:30	Joanna KOS- ŁABĘDOWICZ	Poland	<i>Regional Strategies for International Business</i>	E510
9:00-10:30	Robert RANKL	Germany	<i>Systems Engineering in the Practice</i>	B364
9:00-10:30	Agata JAKUBOWSKA	Poland	<i>Market Structure in Poland-Selected Aspects</i>	E610
9:00-10:30	Olgierd WITCZAK	Poland	<i>Challenges of Brand Building in Global Market</i>	E309
10:45-12:15	Brikene DIONIZI	Albania	<i>Inside the Entrepreneurial Mind: From Ideas to Reality</i>	A1002
10:45-12:15	Szabolcs PRÓNAY	Hungary	<i>Branding as the Masterpiece of Marketing</i>	E309
10:45-12:15	Anna NIEWIADOMSKA	Poland	<i>Age Management – Circumstances, Essence and Advantages for Workers and Enterprises</i>	E510
10:45-13:15	Daniel HOLTAPPELS	Belgium	<i>The EU and its Expansion to the East Integrating Europe on Bases of Inequality</i>	B262
12:30-14:00	Pawel KAZIBUDZKI	Poland	<i>Application of a Multicriteria Decision Making Support System to Managerial Problem</i>	A313
12:30-14:00	Kornelia POLEK- DURAJ	Poland	<i>Stress at Work</i>	B357
12:30-14:00	José Carlos CASAS	Spain	<i>Statistics using SPSS</i>	A1003
14:15-15:45	Sabina KUBICIEL- ŁODZIŃSKA	Poland	<i>Changes on Labour Market in CEE Countries (Case of Poland)</i>	A402
16:00-17:30	Aleksandra GRABOWSKA- POWAGA	Poland	<i>Accounting and Managerial Economics - The relation among Cost-Volumen-Profit</i>	A1102



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