

## MONDAY

10. 10. 2016	Lecturer	Country	Theme	Room
9:00-10:30	Robert Rankl	Germany	<i>Corporate Management in the Field of System Engineering</i>	A1303
9:00-10:30	Patrizia GAZZOLA	Italy	<i>CR and Sustainability, Non Profit Organization</i>	A1302
9:00-10:30	Sylwia TALAR	Poland	<i>The European Single Market</i>	E610
10:45-12:15	Małgorzata DZIEMBAŁA	Poland	<i>International Economic Integration Processes in Asia and in Africa</i>	E610
10:45-12:15	Bartłomiej JURAS	Poland	<i>The Functioning of the Costs of the Different Perspectives.</i>	A1102
14:15-15:45	Yuusuke MATSUZAWA	Japan	<i>Japan and the Czech Republic</i>	E107

## TUESDAY

11. 10. 2016	Lecturer	Country	Theme	Room
9:00-10:30	Rafał RIEDEL	Poland	<i>Attitudes towards the Supranational Monetary Integration in Europe</i>	E610
9:00-10:30	Tatiana GLADKIKH	United Kingdom	<i>Intercultural Business Communication</i>	B364
10:45-12:15	Nataliia SLAVIUK	Ukraine	<i>Government Debt: State, Tendencies and Problems of Managing</i>	A1304
10:45-12:15	Olgierd WITCZAK	Poland	<i>Trends in Global Brand Management</i>	B357
10:45-12:15	Constantin CRISTINEL	Romania	<i>Questionnaire Design</i>	A325
12:30-14:00	Jeppe JUUL PETERSEN	Denmark	<i>Developments of Minor Cities</i>	E115
14:15-15:45	Jeppe JUUL PETERSEN	Denmark	<i>The EU – is it a Sleepy Giant?</i>	E610
14:15-15:45	Saša POPOVIĆ	Montenegro	<i>Finance &amp; Physical World</i>	E115
14:15-15:45	Olgierd WITCZAK	Poland	<i>Building a Brand in International Markets</i>	E201

## WEDNESDAY

12. 10. 2016	Lecturer	Country	Theme	Room
9:00-10:30	<b>Yuusuke MATSUZAWA</b>	Japan	<i>Japan and the Czech Republic</i>	E510
9:00-10:30	<b>Ewa Wanda MARUSZEWSKA</b>	Poland	<i>Cross-border Mergers among Polish and Czech Entities</i>	A325
9:00-10:30	<b>Justyna ZYGMUNT</b>	Poland	<i>Company Value: Factors and Methods</i>	B357
9:00-10:30	<b>Petra SCHMIDT</b>	Germany	<i>Project Management</i>	E610
10:45-12:15	<b>Marek JOCHEC</b>	Kazakhstan/ CR	<i>Behavioral Aspects of Trading</i>	B436
10:45-12:15	<b>Roland PEPLINSKI</b>	Germany	<i>International Marketing Development</i>	A325
10:45-12:15	<b>Dagmara MIKA</b>	Poland	<i>Corporate Social Responsibility within the Area of European Union</i>	E610
11:30-13:15	<b>Serguei BEZOUMOV</b>	France	<i>Doing Business in France</i>	A1401
12:30-14:00	<b>Roland PEPLINSKI</b>	Germany	<i>International Marketing Development</i>	A1301
12:30-14:00	<b>Nataliia SLAVIUK</b>	Ukraine	<i>Government Debt: State, Tendencies and Problems of Managing</i>	A1304
12:30-14:00	<b>Aleksandra ZYGMUNT</b>	Poland	<i>Methods of Investment Appraisalment on the Base of NPV and IRR</i>	A314
12:30-14:00	<b>Agnieszka TŁUCZAK</b>	Poland	<i>Methods of Spatial Econometrics Applied to Study the Differences in the Structure of Agricultural Production in EU</i>	E610
12:30-14:00	<b>Joanna KOS-ŁABĘDOWICZ</b>	Poland	<i>Evolution of EU Strategies and Documents Relating to the Creation of the European Information Society and Increasing Use of ICT</i>	E107
14:15-15:45	<b>Ireneusz KACZMAR</b>	Poland	<i>Improving the Economics of Production Systems</i>	B360
14:15-15:45	<b>Mirosława SZEWCZYK</b>	Poland	<i>Determinants of the Location of Small-sized Enterprises</i>	E107
14:15-15:45	<b>Agnieszka TŁUCZAK</b>	Poland	<i>Methods of Spatial Econometrics Applied to Study the Differences in the Structure of Agricultural Production in EU</i>	E115
14:15-15:45	<b>Serguei BEZOUMOV</b>	France	<i>Doing Business in France</i>	B357
16:00-17:30	<b>Agnieszka KRAWCZYK-SOŁTYS</b>	Poland	<i>Creativity in Public Management - Objectives, Techniques, Tools</i>	A718

## THURSDAY

13. 10. 2016	Lecturer	Country	Theme	Room
9:00-10:30	Roland PEPLINSKI	Germany	<i>International Marketing Development</i>	A308
10:45-12:15	Joanna KOS- ŁABĘDOWICZ	Poland	<i>Value of Failure from the Enterprise Perspective</i>	C343
10:45-12:15	Dominika FIJAŁKOWSKA	Poland	<i>Impression Management in Narrative Accounting</i>	A325
12:30-14:00	Aleksandra DUDEK	Poland	<i>Hellwig's Synthetic Measure as a Method of Classifying of Economic Objects</i>	B257
12:30-14:00	Olena PANOVA	Ukraine	<i>The Non-profit Sector in Ukraine</i>	A1101
12:30-14:00	Małgorzata DZIEMBAŁA	Poland	<i>International Economic Integration Processes in Asia and in Africa</i>	E510
12:30-14:00	Serguei BEZOUMOV	France	<i>International Marketing Workshop</i>	A1102
14:15-15:45	Serguei BEZOUMOV	France	<i>International Marketing Workshop</i>	A1102
15:00-16:00	Vyacheslav CHAPLYHA	Ukraine	<i>Information Systems in Economic Security Management</i>	E115
16:00-17:30	Mirosława SZEWCZYK	Poland	<i>Determinants of the Location of Small-sized Enterprises</i>	E510

## FRIDAY

14. 10. 2016	Lecturer	Country	Theme	Room
9:00-10:30	Dagmara MIKA	Poland	<i>Corporate Social Responsibility within the Area of European Union</i>	A1401
10:45-12:15	Petra SCHMIDT	Germany	<i>Project Management</i>	A1103



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