

MONDAY

13. 10. 2014	Lecturer	Country	Theme	Room
9:00-10:30	Petra SCHMIDT	Germany	<i>Project Management, Ethics in Management and Technology</i>	A1 403
9:00-10:30	Jutta TOBIAS	UK	<i>Mindfulness in Business</i>	A1 100
10:45-12:15	Frantisek SUDZINA	Denmark	<i>Developing question and designing a questionnaire</i>	C343
10:45-12:15	Yusuke MATSUZAWA	Japan	<i>Japanese Monetary Policy</i>	A1 102
10:45-12:15	Jutta TOBIAS	UK	<i>Mindfulness in Business</i>	A313
10:45-12:15	Marek JARZEBIŃSKI	Poland	<i>Standardization activities in service sector</i>	A1 401
14:15-15:45	Jutta TOBIAS	UK	<i>Mindfulness in Business</i>	A313
14:15-15:45	Olena PANOVA, Olena DYMCHENKO	Ukraine	<i>The Strategy of Reform in Housing and Utilities Sector in Ukraine</i>	A1 304

TUESDAY

14. 10. 2014	Lecturer	Country	Theme	Room
9:00-10:30	Juan Antonio JIMBER DEL RIO	Spain	<i>International and national financial reform since 2007 to SAREB in Spain</i>	E115
9:00-10:30	Chikako OZU	Japan	<i>International Financial Reporting and Accounting Issues</i>	B357
9:00-10:30	Dominika FIJALKOWSKA	Poland	<i>Alternative Investment Markets in Europe</i>	B374
10:45-12:15	Alexey YELETSKY	Russia	<i>The prospects of Visegrad group in dynamics of the modern international relations</i>	E610
10:45-12:15	Malgorzata OKREGLICKA	Poland	<i>Economic Growth and Development in Selected EU Countries – Small and Medium-sized Enterprises in Poland and the EU</i>	A1 102
10:45-12:15	Aleksandra CALKA	Poland	<i>New technologies in communication with the client</i>	A1 101
10:45-12:15	Adam DRAB	Poland	<i>Developments in researching consumer behaviour</i>	A1 403
12:30-14:00	Kevin John ROWLES	UK	<i>The European Union and the United Kingdom – a troubled relationship</i>	E115
12:30-14:00	Jana LOHMANN	Germany	<i>How difficult is it to work with Germans? How organized are Germans in reality?</i>	B357
12:30-14:00	Natalia MOROZOVA	Russia	<i>Internationalization of MICE industry: global aspects</i>	A325
14:15-15:45	Yusuke MATSUZAWA	Japan	<i>Japanese current economic issue</i>	E610
14:15-15:45	Adam FROST	UK	<i>Starting-up and growing a small business</i>	A325
14:15-15:45	Patrizia GAZZOLA	Italy	<i>Non-profit organizations in Italy</i>	A1 302
16:00-17:30	Patrizia GAZZOLA	Italy	<i>Non-profit organizations in Italy</i>	A1 103
17:45-19:15	Patrizia GAZZOLA	Italy	<i>Non-profit organizations in Italy</i>	A1 103

15. 10. 2014	Lecturer	Country	Theme	Room
8:00-9:45	Frantisek SUDZINA	Denmark	<i>Participative IT design (MUST method)</i>	A1 001
9:00-10:30	Agnieszka TLUCZAK	Poland	<i>The use of gravity models to measure the accessibility of the region</i>	E510
9:00-10:30	Chikako OZU, Hirotaka ONO	Japan	<i>Factor and Cluster Analyses on Global Accounting Standards Application</i>	A1 100
10:45-12:15	Sabina KAUF	Poland	<i>Logistikzentren als element der Regionalentwicklung (GERMAN)</i>	E201
10:45-12:15	Marek JOCHEC	Kazakhstan/CZ	<i>Can Mutual Funds Time Risk Factors?</i>	E115
10:45-12:15	Adam DRAB	Poland	<i>Developments in researching consumer behaviour</i>	A1 301
12:30-14:00	Titus SUCIU	Romania	<i>Challenges met by PIIGS countries in overcoming the financial crisis and competitiveness of East European countries</i>	E115
12:30-14:00	Agnieszka TLUCZAK	Poland	<i>The use of gravity models to measure the accessibility of the region</i>	E107
12:30-14:00	Ernest NOWAK	Poland	<i>The Friction between Financial Markets and Governments</i>	A1 401
12:30-14:00	Frantisek SUDZINA	Denmark	<i>Selecting a sample and determining the sample size</i>	A1 100
14:30-16:00	Jan LIBICH	Australia/CZ	<i>Let's Play: Introduction to Game Theory</i>	B436
14:15-15:45	Simon GORDON-SMITH	USA/Czech Republic	<i>The use of Porter's activity maps for strategic planning</i>	A314
14:15-15:45	Barbara MRÓZ-GORGON	Poland	<i>Fashion Brand Design</i>	B357
16:00-17:30	Frantisek SUDZINA	Denmark	<i>Developing question and designing a questionnaire</i>	E510

THURSDAY

16. 10. 2014	Lecturer	Country	Theme	Room
10:45-12:15	Nikolay YELETSKY	Russia	<i>The Problems of Global Economic Governance</i>	E610
10:45-12:15	Tatiana GLADKIKH	UK	<i>Responsible internationalisation of management education: understanding international students' learning and teaching needs at a UK business school</i>	B364
12:30-14:00	Mirosława SZEWCZYK	Poland	<i>High-Growth Enterprises in Poland</i>	E704
14:15-15:45	Tatiana GLADKIKH	UK	<i>Conceptualising a Global Leader</i>	E107

FRIDAY

17. 10. 2014	Lecturer	Country	Theme	Room
10:45-12:15	Hirotaka ONO	Japan	<i>Operations Research</i>	A313



October 13–17

INTERNATIONAL DAY PROGRAMME:

(universities presentation)

14.10.2014

Tuesday

9:00 – 13:30 classroom A 314

**Student's Experiences of Study Abroad and
Presentation of Foreign Teachers and Staff**

**(Finland, Germany, Italy, Poland, Portugal, Romania, Russia,
Ukraine, United Kingdom)**

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5. INTERNATIONAL
WEEK 2014



October 13–17

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