



International Day Programme: (universities presentation)

16.10.2012
Tuesday

8:45 – 12:30 classroom A 314

Experiences of Study Abroad and Presentation of International Students

**(Belgium, China, Cyprus, Finland, France, Germany, Korea,
Russia, Slovenia, Switzerland, Turkey, United Kingdom)**



VSB-TU OSTRAVA
FACULTY OF ECONOMICS

ekf



VŠB
TECHNICAL UNIVERSITY OF OSTRAVA
FACULTY OF ECONOMICS

VŠB – Technical University of Ostrava,
Faculty of Economics,
International Office

would like to invite you to



INTERNATIONAL WEEK 2012

15th–19th October 2012

For researchers, lecturers and administrative
staff from our partner institutions.

More information is available at:

<http://www.ekf.vsb.cz/en/>



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FACULTY OF ECONOMICS
VŠB-TU OSTRAVA

MONDAY

15.10.2012	Lecturer	Country	Theme	Room
9.00-10.30	Tomasz TOKARSKI Mariusz TROJAK	Poland	Labour Market in N-Capital Model of Economic Growth	A401
10.45- 12.15	Maciej MITRĘGA	Poland	Relationship Marketing	C 343
10.45- 12.00	Jeppe Juul PETERSEN	Denmark	Danish Presidency of the Council of the EU 2012	E115
16.00- 17.30	Adam DRAB	Belgium	Consumer Behaviour	A 302

TUESDAY

16.10.2012	Lecturer	Country	Theme	Room
7.15-8.45	Marek JARZEBINSKI	Poland	A Casual Model of Employee Satisfaction	C343
9.00-10.30	Sebastian BAKALARCZYK	Poland	Banking Innovation	A301
9.00-10.30	Eva HVIZDOVÁ Soňa HURNÁ	Slovakia	Marketingová komunikace	A308
10.45-12.15	Renáta MADZINOVÁ	Slovakia	Economy Cycle, Comparison at EU Area	E404
10.45-12.15	Jan SCHELSTRAETE	Belgium	Intercultural Communication	B357
11.30-13.00	Jeppe Juul PETERSEN	Denmark	Developments in Minor Cities	E107
12.30-14.00	Adam DRAB	Poland	Consumer Behaviour	A404
12.30-14.00	Eva HVIZDOVÁ Soňa HURNÁ	Slovakia	Marketingová komunikace	A308
14.15-15.45	Adam DRAB	Poland	Consumer Behaviour	B269



WEDNESDAY

17.10.2012	Lecturer	Country	Theme	Room
9.00-10.30	Marek JOCHEC	Portugal	Testing the PIN Variables	A103
9.00-10.30	Pawel KAZIBUDZKI	Poland	Application of multicriteria decision making support methodology in small business marketing	B364
9.00-10.30	Jan SCHELSTRAETE	Belgium	Intercultural Communication	A403
9.00-10.30	Marek KULESZA	Poland	The Social Value of Greater Equality	B436
10.45-12.15	Przemyslaw POMYKALSKI	Poland	Companies Financing	E409
12.30-14.00	Jan SCHELSTRAETE	Belgium	Intercultural Communication	B136
12.30-14.00	Eva HVIKDOVÁ Soňa HURNÁ	Slovakia	Marketingová komunikace	B374
12.30-14.00	Pawel KAZIBUDZKI	Poland	Application of multicriteria decision making support methodology in small business marketing	E510
12.30-14.00	Unai NUNEZ	Spain	The Importance of the Enneagram of Personality	A101
12.30-14.00	Marek KULESZA	Poland	Sustainable Energy	B357
12.45-14.00	Robert RANKL	Germany	The ITIL Framework in Context of the Systems Engineering Approach	A301
14.15-15.45	Jan SCHELSTRAETE	Belgium	Intercultural Communication	A402

THURSDAY

18.10.2012	
10.00-14.00	Celebration of 35th anniversary of Faculty of Economics Aula VŠB-TU Ostrava-Poruba

