

# CONFERENCE PROGRAMME

**Wednesday, 8 September 2021**

09:00 – 10:00	<b>Registration of the Participants</b>	<b>Hall of Auditorium E115</b>
10:00 – 10:20	<b>Conference Opening, Welcome Speech</b>	<b>Auditorium E115</b>
	doc. Ing. Vojtěch Spáčil, CSc., Dean of the Faculty of Economics, VSB – Technical University of Ostrava doc. Ing. Iveta Vrabková, Ph.D., Head of the Department of Public Economics, Faculty of Economics, VSB – Technical University of Ostrava	
10:20 – 12:00	<b>Plenary Session (in Czech / Slovak language)</b>	<b>Auditorium E115</b>
	<b>Artificial Intelligence in Healthcare: Focus on Human Resources Substitution and Early Adopters in Slovakia</b> <i>Peter Pažitný, Daniela Kandilaki, Kristiny Randlová, Zuzana Rajdlová, Prague University of Economics and Business</i> <b>The innovative tools to support the employment of people with mental illness in the context of psychiatric care reform in the Czech Republic</b> <i>Vojtěch Beck, MENS SANA, Ivo Škrabal, Centrum pro komunitní práci Severní Morava</i>	
12:00	<b>Photo</b>	
12:00 – 13:00	<b>Lunch</b>	<b>Radniční restaurant</b>
13:00 – 15:00	<b>Discussion in Sessions</b>	
15:00 – 15:30	Coffee break	
15:30 – 17:30	<b>Discussion in Sessions</b>	
17:30 – 18:00	Coffee break	
18:00 – 22:00	<b>Social Evening</b>	<b>Radniční restaurant</b>

## Discussion in Sessions

Wednesday, 8 September 2021

<b>13:00 – 15:00</b>	<p><b>SESSION 1: PUBLIC SECTOR (in English language)</b> <span style="float: right;"><b>Auditorium E115</b></span> <b>Chairs:</b> Peter Pažitný, Prague University of Economics and Business, Eva Kovářová, VSB – Technical University of Ostrava</p> <hr/> <p><b>Healthcare Payment-for-Performance in the Czech Republic from Behavioral Economics and Nudge Theory Perspectives</b> <i>Radek Kovács, Charles University</i></p> <p><b>Workplace Health and Safety Promotion in Public Administration Organizations</b> <i>Petra Horváthová, VSB – Technical University of Ostrava, Kateřina Mokrá, VSB – Technical University of Ostrava, Lenka Kauzerová, VSB – Technical University of Ostrava</i></p> <p><b>The social aspect of Chinese crafts</b> <i>Katarzyna Mazur-Włodarczyk, Opole University of Technology</i></p> <p><b>Rhetoric of public interest in innovative management</b> <i>Said Edaich, Opole University of Technology, Roman Šmietański, Opole University of Technology</i></p> <p><b>Financial Allocations to Bilateral Projects of the Czech Development Cooperation Realized by Non-governmental Non-profit Organizations</b> <i>Eva Kovářová, VSB – Technical University of Ostrava</i></p>
<b>15:30 – 17:30</b>	<p><b>SESSION 2: PUBLIC FINANCE (in Czech / Slovak language)</b> <span style="float: right;"><b>Auditorium E115</b></span> <b>Chairs:</b> Tomáš Černěnko, University of Economics in Bratislava, Petr Tománek, VSB – Technical University of Ostrava</p> <hr/> <p><b>Gender and taxes electronic applying</b> <i>Jiří Slezák, VSB – Technical University of Ostrava, Ivana Čermáková, VSB – Technical University of Ostrava</i></p> <p><b>Gender and Expenditure Structure of Slovak Local Governments</b> <i>Tomáš Černěnko, University of Economics in Bratislava</i></p> <p><b>Usage of methods of financial analysis at the level of regional self-government: Case study of the Trenčín region</b> <i>Roman Vavrek, VSB – Technical University of Ostrava, Petra Gundová, Matej Bel University in Banská Bystrica, Jiří Bečica, VSB – Technical University of Ostrava, Eva Benková, University of Prešov</i></p> <p><b>Public Property in the French Law</b> <i>Richard Bartes, VSB – Technical University of Ostrava</i></p> <p><b>Expenditures of Regions on Roads</b> <i>Petr Tománek, VSB – Technical University of Ostrava</i></p>

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<p><b>13:00 – 15:00</b></p>	<p><b>SESSION 3: PUBLIC ADMINISTRATION (in Czech / Slovak language)</b> Auditorium E108  <b>Chairs:</b> Tomáš Lechner, Prague University of Economics and Business, Iveta Vrabková, VSB – Technical University of Ostrava</p>
	<p><b>The Position of Public Administration in the Manifestos of Czech Parliamentary Political Parties: 2017 Elections to the House of Deputies of the Parliament of the Czech Republic</b>  <i>Jiří Kohoutek, College of International and Public Relations Prague</i></p> <p><b>Comparison of e-Government in the Slovak Republic and the Czech Republic</b>  <i>Martina Chrenová, University of Ss. Cyril and Methodius in Trnava</i></p> <p><b>E-Government in the Czech Republic: Digital Constitution and Subsequent Legal Developments</b>  <i>Tomáš Lechner, Prague University of Economics and Business, Lenka Vaňková, Prague University of Economics and Business</i></p> <p><b>How smart governance co-creates smart city</b>  <i>Tomáš Černěňko, University of Economics in Bratislava</i></p> <p><b>EU Cohesion Policy Governance in the Covid-19 Era</b>  <i>Igor Jašurek, University of Economics in Bratislava</i></p>
<p><b>15:30-17:30</b></p>	<p><b>SESSION 4: PUBLIC SECTOR (in Czech / Slovak language)</b> Auditorium E108  <b>Chairs:</b> František Varadzin, Silesian University, Martina Halásková, VSB – Technical University of Ostrava</p>
	<p><b>Forming opinions on the role of the state in the beginnings of economic theory</b>  <i>František Varadzin, Silesian University</i></p> <p><b>The Rise of Populist Radical Right Party LSNS in Slovakia: The Role of Education</b>  <i>Dana Kuběňková, University of Economics in Bratislava</i></p> <p><b>Regional and legal aspects of transport services in the Czech Republic, with special regard to peripheral regions</b>  <i>René Wokoun, University of Finance and Administration, Petr Čechák, University of Finance and Administration, Pavel Mates, University of Finance and Administration</i></p> <p><b>Evaluation of Key Performance Parameters of Transport Companies in the Czech Republic</b>  <i>Natálie Konečná, VSB – Technical University of Ostrava, David Lenert, VSB – Technical University of Ostrava</i></p> <p><b>Spatial accessibility of selected ambulatory social services for the elderly in the Moravian-Silesian Region</b>  <i>Izabela Ertingerová, VSB – Technical University of Ostrava</i></p> <p><b>Evaluation of selected indicators of home health care in the Czech Republic</b>  <i>Eva Molnářová, VSB – Technical University of Ostrava</i></p> <p><b>Civil Service Systems and Evaluation of Selected Indicators in European Union Countries</b>  <i>Martina Halásková, VSB- Technical University of Ostrava, Renata Halásková, University of Ostrava</i></p>