Title of your paper

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Abstract. [Replace this text with a self-contained summary of the research problem, objective, data and methods, principal findings and contribution. Report specific results where possible. Use one paragraph and avoid references, unexplained abbreviations and claims that are not supported by the paper. Suggested length: 150–250 words; this is a recommendation, not a separately confirmed conference requirement.]

Keywords: [4–6 specific keywords, separated by semicolons.]

JEL classification: [Relevant JEL codes, separated by commas.]

1 Introduction

This editable template is intended for English-language papers for SMSIS 2027, the International Conference on Strategic Management and its Support by Information Systems. Replace all instructional text and bracketed placeholders with your own content. The completed paper should be 6–8 pages, as specified on the conference website. The final text, figures, tables and references should fit within that limit.

Introduce the research problem, explain its relevance and identify the gap in the literature. State the objective or research questions and make clear what the paper contributes. Cite the relevant literature critically rather than listing studies. The structure below is a suggested structure for an empirical paper; adapt it for conceptual, methodological or review contributions.

1.1 Preparing the review and final versions

The conference uses double-blind peer review. For the review manuscript, remove the author names, affiliations, email addresses and ORCID identifiers above. Remove identifying acknowledgements, grant details and author contribution statements, and anonymise repository links where necessary. Cite your own published work in the third person. Remove author information from file properties, comments, tracked changes and the filename. Restore the complete information in the final accepted version.

2 Literature and conceptual background

Define the principal concepts and critically synthesise the relevant literature. Explain how the paper relates to previous findings and develop hypotheses or a conceptual framework where appropriate. Use an author–date Harvard referencing convention consistently. Every cited work must appear in the reference list, and every listed reference must be cited in the text.

Use narrative citations such as Author (Year), or parenthetical citations such as (Author, Year). For two authors use (Author and Author, Year); for three use (Author, Author and Author, Year); for four or more use (Author et al., Year). Distinguish works by the same author in the same year with a and b. Give page numbers for direct quotations. These are syntax examples, not references to actual publications.

3 Data and methods

Describe the research design, data sources, sample selection, study period, variables and analytical methods in enough detail to enable evaluation and, where feasible, replication. Explain exclusions and missing-data treatment. Identify software and versions, important settings and assumptions. For a literature review, describe the databases, search strategy, search date, eligibility criteria and selection process.

3.1 Formatting and Word styles

The document uses A4 pages with 2.5 cm margins, one column, Times New Roman 11 pt and 1.15 line spacing. Body paragraphs have 6 pt spacing after them and no first-line indent. Use the existing styles rather than manually formatting each paragraph. Heading 1 and Heading 2 are numbered automatically; the unnumbered heading style is provided for declarations and references. Do not add page numbers, running headers or a separate title page.

Use Word's Styles pane to apply Title, SMSIS Authors, SMSIS Affiliation, SMSIS Abstract, Heading 1, Heading 2, Caption and SMSIS Reference. Paste external text using "Keep Text Only" and then apply the appropriate style. Use paragraph settings for spacing, not repeated blank paragraphs or spaces. Use British English consistently unless the subject matter requires a different convention.

3.2 Tables and figures

Create tables as editable Word tables and refer to them in the text. Put table captions above tables and figure captions below figures. Number tables and figures separately and consecutively. State the source and explain abbreviations and units. The table below contains illustrative values only; replace it with your own table or delete it.

Table 1. Illustrative descriptive statistics

Variable	Mean	Standard deviation
Indicator A	12.4	2.1
Indicator B	8.7	1.6

Source: illustrative values for demonstrating table formatting only.

Insert figures in line with text, centre them and maintain their aspect ratio. Prefer vector graphics for charts and diagrams where supported; use adequate resolution for raster images, normally at least 300 dpi at the intended print size. Ensure labels are readable at the final size. Do not rely on colour alone to distinguish categories. Add descriptive alternative text through Word's accessibility options.

[Insert figure here; replace this paragraph with an inline image.]

Figure 1. [Descriptive figure caption.]

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3.3 Equations and cross references

Use Word's native Equation tool so that mathematical expressions remain editable. Define all symbols and units at first use. Centre displayed equations and place their numbers in parentheses at the right margin. The following editable equation is a formatting example; replace or delete it.

$$y = \alpha + \beta x + \varepsilon \tag{1}$$

Insert additional captions with References → Insert Caption and refer to them with Cross-reference. The sample caption and equation numbers are Word SEQ fields. Select all text and press F9 to update fields before submission; check the sequence afterwards. Do not type reference numbers repeatedly by hand.

4 Results

Present the findings in the order of the research questions or hypotheses. Refer explicitly to each table and figure and explain the important results without repeating every value. Report appropriate uncertainty measures, effect sizes or model diagnostics. Distinguish descriptive results from causal interpretations and avoid conclusions that the research design cannot support.

5 Discussion

Interpret the findings in relation to the research objective and previous studies. Explain their theoretical and practical implications. Discuss robustness, limitations, possible bias and the scope for generalisation. Keep the discussion proportionate to the evidence.

6 Conclusion

Answer the research questions concisely and summarise the principal contribution. State the implications and priorities for further research. Do not introduce new results or repeat the abstract word for word.

Acknowledgements and funding

[In the final version, acknowledge relevant support and provide the funder name and grant number where applicable. If there was no specific funding, state this accurately. Remove identifying details from the review version.]

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[Recommended transparency statement: identify the repository and persistent identifier for the data and code, or explain any access restrictions. Where data cannot be shared, state the reason and any conditions for access. Do not promise access that cannot be provided; anonymise identifying links for peer review.]

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References

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