



Activity name	Socially responsible management of the company
Activity goal	The aim of the course is to provide knowledge on the concept of corporate social responsibility as one of the company's management strategies. The topic concerns the forms of CSR and instruments and SCR tools and shaping attitudes in the scope of sustainable development.
Key words	CSR, good practices, codes of ethics, codes of conduct, CSR strategies, advanced CSR tools
Time limit	45 minutes
Target group	High school students participating in entrepreneurship classes. It is recommended that the classes are taught for second-grade students who have already had initial courses in the basics of entrepreneurship.
Objectives and tools	Official documents PowerPoint presentation Talk, brainstorming Solving case-studies
Annotation	-----
Methodology 	Classes have a mixed form, i.e. they combine elements of a short, introductory interactive lecture with elements that activate students towards solving specific problems related to the topic. The key element of the course is the workshop part in which students in working groups work on proposals for solving a specific practical problem in the subject area, based on the information presented in the first part of the meeting.
Theory 	<p>The scope of basic theoretical knowledge includes:</p> <ol style="list-style-type: none"> 1. The concept of corporate social responsibility (CSR) 2. The concept of good practices 3. The concept of sustainable business 4. CSR tools <ol style="list-style-type: none"> 4.1 Codes of Ethics 4.2 Codes of Conduct 4.3 Social campaigns 4.4 Volunteering 4.5 Social reports 4.6 Investments in ecology 4.7 Socially Responsible Marketing 4.8 Management systems

Examples



Preferably from the region/country environment (or well known companies), so that it can be introduced to students.

References

Sources:

1. Forum odpowiedzialnego biznesu
<https://odpowiedzialnybiznes.pl/>
2. Polska Agencja Rozwoju Przedsiębiorczości
<https://www.parp.gov.pl>
3. Raport CSR
<https://raportcsr.pl/>
4. Ministerstwo Funduszy i Polityki Regionalnej
<https://www.gov.pl/web/fundusze-regiony/spoleczna-odpowiedzialnosc-przedsiębiorstw-csr2>