

VSB - Technical University of Ostrava
Faculty of Economics
Department of International Economic Relations

7th International Scientific Conference

***International Conference
on European Integration 2024***

EXCURSION GUIDE



Ostrava, Czech Republic
29 May 2024

CONFERENCE EXCURSION PROGRAMME

Wednesday, 29 May 2024	
14:00 - 18:00	Conference Excursion
<i>14:00 - 14:20</i>	Meeting point (Reception, Hotel Mercure Hall, 1 st Floor)
<i>14:20 - 14:25</i>	Move to pick up point (Přívozská Street, side hotel street)
<i>14:25 - 14:30</i>	Meeting and transfer in pick up point (cross-check)
<i>14:30 - 15:00</i>	Travel by double-decker bus (considering the traffic situation)
<i>15:00 - 17:00</i>	Conference excursion in SIMLEK Simulation Centre Ostrava
<i>17:00 - 17:50</i>	„Hop-on – Hop-off“ sightseeing tour
<i>17:50 - 18:00</i>	Return to Hotel Mercure
18:00 - 21:00	Informal Get-Together Evening (Hotel Restaurant)

CONFERENCE VENUE

Mercure Ostrava Center Hotel

Českobratrská 18/1742

702 00 Ostrava 1, Czech Republic



WELCOME TO OSTRAVA!!!

- Metropolis of the Moravian-Silesian Region
- Area: 214 km²
- Nearly 290,000 inhabitants (2024)
- Strategic location between Poland (15 km to the border) and Slovakia (50 km to the border)
- International Airport 25 km from the city centre
- Adjacent to the D1 highway and railway corridor
- Industrial manufacture geared exclusively towards heavy industry has declined
- Ostrava is a green city – there is 30 m² of greenery per inhabitant
- Original mines have been transformed into unique industrial monuments unlike anything else in the Czech Republic
- Ostrava is an entertainment Mecca and home to many international cultural and sporting events

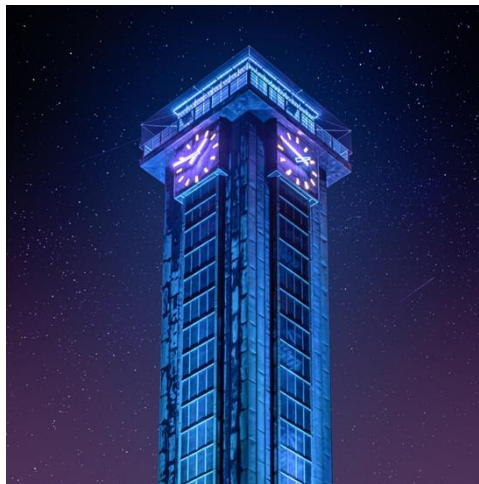


OSTRAVA'S TOP 10

Lower Vítkovice



Observation Tower of the New City Hall



Landek Park



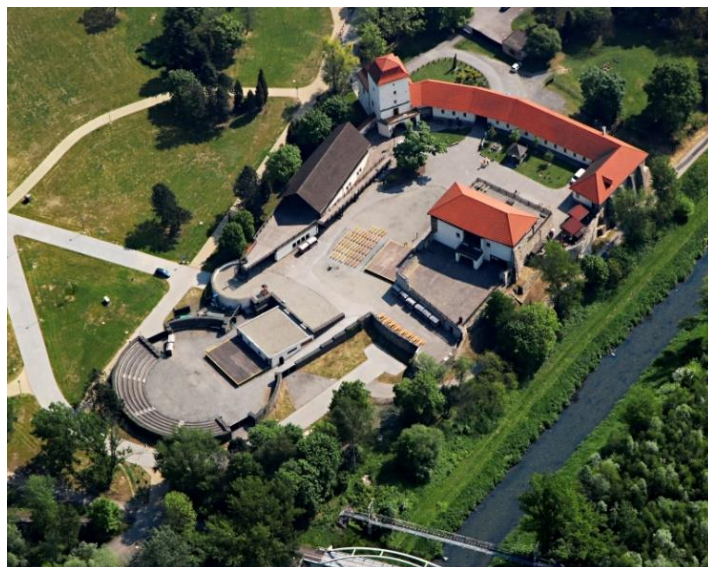
Michal Mine



Ostrava ZOO



Silesian Ostrava Castle



Dinopark



Ema slag-heap



The Gallery of Fine Arts



SIMLEK Simulation Centre



Standard GUIDED Tour: Explore SIMLEK's state-of-the-art facilities, mirroring a real hospital, where sophisticated simulators stand in for patients. Here, aspiring doctors can practice medical procedures and interventions using authentic equipment, fostering confidence and readiness for real-world practice across various disciplines.

Special FIRST AID Workshop: Join "**First Aid in Life-Threatening Conditions**" workshop addressing life-threatening situations. In response to recent events and various training needs, we offer demonstrations covering:

- Emergency call procedures
- Response to impaired consciousness, airway management, positioning
- Resuscitation techniques, including AED usage
- Controlling severe external bleeding
- Choking emergency procedures

SIMLEK Simulation Centre construction was co-financed by EU Funds



EVROPSKÁ UNIE
Evropské strukturální a investiční fondy
Operační program Výzkum, vývoj a vzdělávání



DPO – Dopravní Podnik Ostrava



- You can recognize Ostrava's public transport vehicles from their turquoise or blue-and-white colours. It's easy to pay for public transport in Ostrava – use your contactless bank card in our vehicles.
- Double-decker buses run not only in London but also around the city. The so-called double-deckers have been touring Ostrava since the summer of 2020!
- The Ostrava transport company had double-deckers made for almost 30 million CZK in Spain. The new buses are built precisely to fit under the bridges in the city.
- For the primary tourist season lasting until the end of September, even a special sightseeing line No. 88 was created, which connects the two most visited attractions of the city - Dolní Vítkovice and Zoo Ostrava.

OSTRAVA!!!

- 3rd largest city in Czechia
- Rich mining history – today's unique technical monuments
- Tourist attractions
- Architectural wonders
- Entertainment centres
- Numerous sports opportunities and international competitions
- Nature
- Wide range of accommodation facilities
- Venue for workshops, seminars, conferences and congresses
- Czechia's north-eastern hub for transportation and logistics
- Moravian Silesian Region shopping centre



OSTRAVA!!!

WELCOME IN OUR CITY!!!





**WE FIRMLY HOPE
YOU WILL ENJOY OUR CITY!!!**

ICEI 2024 7th International Conference on European Integration



**WE LOOK FORWARD TO SEEING YOU
AT THE NEXT CONFERENCE PROGRAMME**

***ICEI 2024* is the right occasion to enjoy the EU time
in
OSTRAVA!!!**