



# Seminar

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WED 9 AM

## COGNITIVE BIASES - THE GREMLINS FOR OUR DECISIONS

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Everybody has to make many decisions each single day of his or her life. Some of these decisions are easy, some of them are tough. Some decisions can influence the rest of our lives and some are lost in the abyss of our mind very quickly. Anyway, we always try to make our decisions as good and efficient as possible, using our experience, knowledge and intuition. However, sometimes our brains fail and, what is even worse, we can often hardly notice that. Such systematic failure in decision-making is called a cognitive bias. It is an error in thinking when processing and interpreting information around us, resulting in bad decisions and judgements. The talk is focused on the demonstration of the most frequent cognitive biases. Let's make your decisions better and unbiased!

Moderator: doc. Ing. Aleš Melecký, Ph.D.