



Autumn School 2026 in Ostrava:

Sustainable Heritage Futures: Post-Industrial Cities and Living Landscapes

VSB – Technical University of Ostrava

November 2-5, 2026



Autumn School Overview

- **When:** One week in November 2026
- **Where:** VSB-TUO, Ostrava (hybrid format)
- **Who:** International students from U!Innovate universities
- **What:** Designing new entrepreneurial business model focused on heritage products and tourism
- **Content Guarantor:** dr. Hana Štverková
- **Administrative Contact:** lenka.heczkova@vsb.cz

Main task:

- Design a next-generation heritage experience for the Moravian-Silesian Region

What Students Will Learn & Deliver

- **Analyse** cultural heritage challenges through the lenses of circularity, climate neutrality and community resilience.
- **Co-create** innovative solutions in interdisciplinary and international teams.
- **Develop** entrepreneurial and innovation competencies using challenge-based learning.
- **Engage** with local stakeholders and apply systems thinking to real-world challenges.
- **Communicate** and pitch solutions to experts and regional partners.

Learning Outputs:

Each international team will produce:

- **A challenge-driven concept** addressing a real regional heritage or sustainability issue.
- **A stakeholder map** identifying key actors and collaboration opportunities.
- **A prototype of a visitor experience, service or creative intervention** (digital, physical or hybrid).
- **A circular and climate-neutral value proposition**, including expected environmental and social impacts.
- **A business model** (or implementation roadmap) demonstrating long-term feasibility.
- **A final pitch** presented to an expert panel and regional stakeholders.

Join Us in November 2026!

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Registration: <https://forms.gle/oi8j4mrhcKqdxukr5>



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