

Main title of the paper (predefined style “PAPER TITLE”)

First Author Name and Surname¹, Second Author Name and Surname (predefined style “AUTHOR”)²

Abstract. Abstract text goes here (predefined style labeled “ABSTRACT first”); please write 7 to 15 lines. This template provides necessary styles and examples to produce valid paper for the international conference Strategic Management and its Support by Information Systems, by the Department of Systems Engineering at the Faculty of Economics, VŠB - Technical University of Ostrava.

The second and following paragraphs of abstract (predefined style labeled “ABSTRACT” new). *The abstract should be written at the end of the paper creation process as well as the list of keywords.*

Keywords: provide comma-separated list of 4 to 6 keywords (predefined style labeled “KEYWORDS”).

JEL classification: please fill in appropriate comma-separated list of JEL classification codes (predefined style labeled “JEL”)

1 Introduction (predefined style “TITLE 1”, automatically numbered)

First paragraph of the section is lacking indentation at the beginning of the first line. The text is justified with 2.5 cm margins. Use the Times New Roman font, line spacing 1.15 pt. It is best to use the predefined style “FIRST-PARAGRAPH” for the first paragraph. Please do not add page numbers.

Second and following paragraphs of the text have initial indentation of 0.5 cm. Please note the change in the style. 6pt space is on the top of the paragraph. It is best to use the predefined style “NEW-PARAGRAPH” - every new paragraph (i.e. made by hitting the Enter key) automatically uses the “NEW-PARAGRAPH” style. If you need to indicate emphasis in the text please use *this standard typographic method*. Do not emphasize using bold or underline options!

1.1 Paper structure guidelines (subsection title example, automatically numbered, predefined style “TITLE 2”)

In a scientific paper, the first chapter is usually dedicated to the introduction of the problem in which the author emphasizes also the importance of the topic, provides information on what the paper adds to the already established body of knowledge in the specified problem field, cites related and similar works and defines what is the aim of the contribution in this particular case.

Following chapter should describe the authors contribution to the problem field as thoroughly as possible, i.e. what new/updated approach is proposed, new method, improvement of known method etc. Next, data and the methodology used to assess the contribution should be described.

In the following chapter, the authors should describe main results and/or findings of the paper with respect to the aim of the paper. The author should also provide some discussion of

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²University/Institute, department, address, e-mail.

the paper outcomes with regard to similar and related works of other authors.

At the end of the paper (i.e. conclusion), the authors should only summarize main outcomes of the paper and indicate further work on the deepening of the outcomes. Do not repeat the introduction or the abstract of the paper!

Subheading of the subsection (non-numbered, predefined style “TITLE3”)

Unordered and ordered lists should be made according to following styles. Unordered list (predefined style “LIST unordered”):

- text style is identical to the normal text;
- new item has not any additional vertical space (only standard line spacing);
- intermediate unordered list (can be also used in ordered list);
- except if you are writing list items as an individual paragraphs, you can use inter-paragraph indentation between items (not shown).

Ordered (also multilevel) lists (predefined style “LIST ordered”):

- 1) first item of the main list,
- 2) second main list item with a sublist
 - a) first item in the sublist,
 - b) second item in the sublist,
- 3) the main list continues.

Ordered and unordered lists may be freely combined.

1.2 Inserting figures, tables and equations

Figures. Figures must be centered, continuously numbered and referenced in the text. Please, use predefined style “FIGURE Title” for the figure caption. Feel free to use cross-referencing feature of your typewriting software. Please, make sure that the figure is readable and is necessary for the paper.

The figures should be provided in separate files in TIFF or JPEG format (within ZIP archive). Please keep figures to a minimum of 600 DPI (300 DPI for photographs). *Tables.* Tables have to

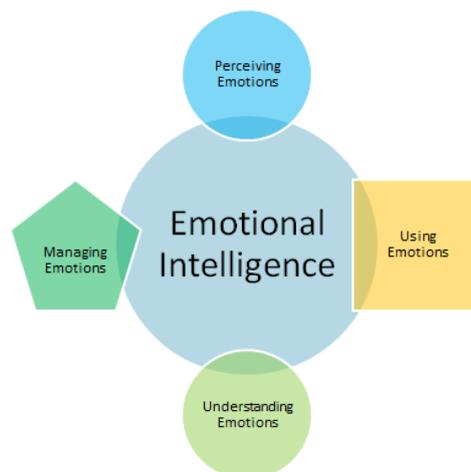


Figure 1 Emotional intelligence [Taha, 2010]

be centered, numbered continuously, referenced in the text and they should be entered according to the following style (table caption style is “TABLE title”).

Column1	Column2	Column3	Total
Word 1	Word 1	Word 1	Word 1
Word 1	Word 1	Word 1	Word 1

Table 1 Sample table

Equations. The equation must be readable! Equations should also be referenced in the text, centered and numbered continuously inside the parenthesis () on the right of the equation. An example of correct use of the preferred style follows.

$$E = MC^2 \quad (1)$$

Acknowledgements

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