Program
Workshop SGSEKF18

4th October 2018, room E115

9:00   Opening

9:10   **Lun Gao, Xiaoshan Feng**
The Analysis Of Selected Option Pricing Models

Project no. SP2018/34 "Analysis of complex models of financial asset prices including optimization", Tomáš Tichý

9:30   **Adéla Špačková, Yuan Tian**
Insurance Premium Calculation Using Generalized Linear models

Project no. SP2018/154 "Financial decision making of firms and financial institutions under risk", Dana Dluhošová

9:50   **Ondřej Badura**
Client Interest Rates and Household Behavior: The Case of the Czech Republic

Project no. SP2018/138 "Implications for Fiscal and Monetary Policy of Advanced Countries: an Econometric Approach", Jan Janků

10:10-10:25   Coffee Break

10:25   **Adam Kmošťák**
Social Security Contributions as „Neglected" Research Category?

Project no. SP2018/62 "Application of Selected Methods for Evaluation of Degree of Neutrality and Equivalence of Obligated Social Security Contributions", Jan Široký

10:45   **Veronika Lasotová**
The Effect Of Foreigners On Firm Economic Performance

Project no. SP2018/151 "The role of migration and knowledge economy for developing and emerging economies", Jan Šulák

11:05   **Štěpánka Vyskočilová**
Economic News within TV Broadcasting in the Context of Regional Development

Project no. SP2018/92 "Selected material and intangible aspects of regional development III", Jan Sucháček

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11:25-11:40   Coffee Break

11:40   **Vendula Compelová**
Role of Reference Groups on the Cola Drinks Market

Project no. SP2018/125 "Identification of Reference Groups Roles in Buying and Consumer Behaviour", Petr Lůžek

12:00   **Miloš Švaňa**
Comparison of Linear SVM Algorithm Implementations in Python for Solving an Author Identification Problem

Project no. SP2018/146 "Evaluation of comparative applications using cognitive analysis and method of data envelopment analysis", Ivo Martiník

12:20   **Tomáš Hruzík**
Data Envelopment Analysis in Small and Medium Enterprises in hospitality industry

Project no. SP2018/144 "The performance of small and medium enterprises with the help of data envelopment analysis", Hana Štverková

Guarantor: prof. Zdeněk Zmeškal
Dean of Faculty